# Action plan 2016 – 2017

**Information Literacy Section (updated through July 2017)**

**Objective 1**

*Provide opportunities for sharing and improving information literacy practice and research across IFLA sections and for the broader library community.*

(Key Initiatives; 2.1.1 Develop an evidence base and resources; 2.1.4 Expand and promote a framework for media and information literacies; 4.5.1 Strengthen our regional capacity and leadership)

**Objective 2**

*Work with the library sector and other partners to raise awareness of the positive impact of information literacy programs and initiatives on sustainable development.*

(Key Initiative 4.1 Promoting libraries within the United Nations 2030 Agenda for Sustainable Development)

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| Objectives*What do you want to achieve? Use your list above* | Project or activity*What project or activity are you going to do?* | Main tasks*What are the specific things you need to do?* | Responsibilities and timeline*Who will do them and by when?* | Resources*Do you need specific skills, money or technology?* | Communications*How will you communicate your achievements? To whom? By when?* | Measures of success*How will you show the impact of your work?* | Progress*Report here briefly the progress of your work, at least every month* |
| 1. *Provide opportunities for sharing and improving information literacy practice and research across IFLA sections and for the broader library community.*
 | 1.1 Deliver engaging, innovative, and relevant conference programs and satellites.1.2 Build a communication strategy for the section. | 1.1.1 WLIC 2017WroclawConference program joint sponsorship withAudiovisual and Multimedia Section, and School Libraries Section:1.1.2 WLIC 2017WroclawOffsite sessionJoint sponsorship with IFLA Copyright and Other Legal Matters Advisory Committee1.2 Use Public Library presentation at “What Makes a Dynamic Professional Unit” session at WLIC 2016 as a guide;Redesign IL section website; determine most effective means for both internal & external communications | Denise Smith & Michele Van Hoeck representing IL Section on the planning team;Call for papers by Jan 31; review of submissions and notification of presenters by March 31.Lisa Hinchliffe representing IL Section on the planning team; deadline for proposals March 15.1.2 Communications team: Information Coordinator Antonin Benoit Diouf as lead with Premchaud Hauroo, Laura Ballestra (others to join) |  | IL Section webpage; archive conference papers in IFLA LibraryIFLA website; archiving session papers in IFLA Library;Distribute news on program via various social media channels & section webpage1.2 Post Communications Strategy document on IL Section webpage | Number of submissions & accepted papers and geographic spread; audience at programAttendance at session; # of proposals1.2 Implementation of communications strategy  | Theme: “Media is the Message: Critical Use of Video in the Digital Age”Thursday, 24 August, 13:45-15:45.20 abstracts received for reviewUpdate-July:Five papers were chosen for the program.Session theme:“Models for Copyright Education in Information Literacy Programs”Update-July:Wednesday 23 August, 8:30-15:30.15 papers will be presented, along with an opening panel of six. Pre-registration is around 80.Update-July: An initial outline was discussed at WLIC 2016 but strategy still needs be developed and will be discussed at WLIC 2017. |
| 2. Work with the library sector and other partners to raise awareness of and advocate for the positive impact of information literacy programs and initiatives on sustainable development. | * 1. Gather and share examples of information literacy programs and initiatives that impact sustainable development
	2. Conduct an inventory of the inclusion of information literacy and libraries in national development plans
	3. Participate in regional Global Alliance for Partnerships on Media and Information Literacy (GAPMIL) conferences and activities
 | Create and disseminate solicitation; gather & organize examples2.2 Review data already collected by IFLA; create methodology & conduct inventory; analyse & report results2.3 Participate in regional meetings & conferences | All SC members; need to designate a project team2.2 Inventory project team2.3 Sheila Webber elected as co-chair for European GAPMIL Chapter.Sharon Mader for North American chapter (organizing meeting Sept 2016; 1st chapter meeting June 26, 2017) |  | Submit to IFLA to use in publicity and publications;IL Section webpage; virtual brochure2.2 IFLA webpage; report/advocacy statement to encourage inclusion2.3 IL Section webpage to encourage awareness & participation; reports to IFLA HQ | Number of examplesNumber of countries included2.2 Number of countries inventoried; report on status of inclusion2.3 Increased proportion of librarians involved in comparison to media & journalism professionals; recognition of importance of librarians and IL to GAPMIL initiatives | Update-July:Examples were solicited from SC members and included in the Section’s Global Vision Report.Update-July: A project team has not been identified yet; determine status at WLIC 2017; need to coordinate with IFLA HQ staffUpdate-July:IL SC members have participated in GAPMIL sub-chapter meetings for Europe (Sheila Webber) and North America (Sharon Mader, Lisa Hinchlifffe, Spencer Brayton) GAPMIL sub-chapter meetings. Sharon Mader is working with Stephen Wyber of IFLA HQ to raise awareness of GAPMIL. |