IFLA Knowledge Management Section
Action Plan 2013-2015

Mission

The IFLA Knowledge Management Section promotes the role of librarians and libraries that can, in the knowledge age, take charge of Knowledge Management (KM) in their respective organizations to leverage intellectual assets and facilitate knowledge creation.

The KM Section
- Raises the awareness of KM among libraries, librarians and their institutions
- Promotes the enhancement of the mission of libraries by harnessing the principles of knowledge management
- Identifies and shares best practices
- Disseminates the results of relevant research
- Provides connections that help librarian KM practitioners from all regions and specialty areas to develop skills and expertise, while expanding their professional network
- Maintains close contact with other IFLA Sections, integrating KM into IFLA and the library and information community.

Goals

Provide advocacy and advancement for all information professionals to increase their understanding of the value of KM to their organizations.

IFLA Key Initiatives:
(1) Digital Content Programme: Driving access to content and digital resources, for library users; (2) International Librarianship Leadership Development Programme: capacity building to raise the voice of the profession nationally, regionally and internationally; (3) Outreach Programme for Advocacy and Advancement of the Profession: connecting, collaborating, representing strategically (4) Cultural Heritage Disaster Reconstruction Programme

ACTIONS:

1.1. Plan an open session for the Lyon (2014), Cape Town (2015) Conferences dealing with appropriate topics and themes

1.2. Execute the Lyon Conference program (2014) to focus "The Voice of Global KM."

1.3. Work with other IFLA Sections (Asia and Oceania, Library and Research Services for Parliaments) in the planning and execution of two additional conference programs for the Lyon Conference (2014)

1.4. Integrate the role of KM as an instrument of resilience / recovery from disasters as a sub-theme of the joint program with Asia and Oceania in Lyon (2014)

1.5. Plan and execute a one-day satellite pre-conference in Lyon with relevant KM topics, with the theme "Knowledge Management as a Vital Tool for Change Management", in cooperation with Continuing Professional Development and Workplace Learning Section (2014)

1.6. Plan for the IFLA Cape Town Conference (2015)

2. Share and distribute information about KM and its development and practical implementation to all IFLA members and continue the promotion of the KM Section as "The voice of global KM".

IFLA Key Initiatives:
(1) Digital Content Programme: Driving access to content, and digital resources, for library users; (2) International Librarianship Leadership Development Programme: capacity building to raise the voice of the profession nationally, regionally and internationally; (5) Multilingualism Programme: a multilingual IFLA website opens windows to the world

ACTIONS:

2.1. Gather, evaluate and exchange KM information relevant to librarians by using the features of the IFLA website to build an internationally recognized repository

2.2. Use all types of web-based communication, new social media and technology (blogs, social platforms, twitter) to encourage participation by the membership and other librarians interested in KM

2.3. Publish a newsletter, partly in different languages, to promote education and training programs, surface KM related articles and other news Develop an effective marketing and branding strategy to increase the membership and its diverse global representations in the Section and to demonstrate the value and relevance of KM and the KM Section to other units of IFLA and other professional associations.

- Revise and update IFLA KM Section brochure, preparing it in different IFLA official languages
- Participate in other section programs from the perspective of "The Voice of Global KM"

2.4. Define the role of KM and the KM Section in the context of the presidential theme each year, i.e. the 2013 presidential theme "Strong Libraries, Strong Societies", and share the Section definitions and think pieces in as many ways as possible with the IFLA community as well as the larger library and information community.

3. Advocate and promote international social networking services (SRS) within members of KM Section as well as IFLA community at large.

IFLA Key Initiatives:

(1) Digital Content Programme: Driving access to content and digital resources, for library users; (3) Outreach Programme for Advocacy and Advancement of the Profession: connecting, collaborating, representing strategically

ACTIONS:

3.1. Encourage a diversity of gender, nationality, languages and professional backgrounds in the KM Section membership

3.2. Enhance Section communication among members using all available social networking tools and channels, such as KM on Facebook, LinkedIn and twitter, including regional social networking services

3.3. Showcase best practices of using social networking services for KM purposes in library and information sector services

4. Promote best practice on using applicable KM theories and tools in library and information service operational management such process management, performance measurement and organizational change management.

IFLA Key Initiatives:
(2) International Librarianship Leadership Development Programme: capacity building to raise the voice of the profession nationally, regionally and internationally; (3) Outreach Programme for Advocacy and Advancement of the Profession: connecting, collaborating, representing strategically

ACTIONS:

4.1. Showcase best practices of applicable KM theories and tools in library and information service management by integrating above goal as one of sub themes into Lyon satellite and main conference programs.

4.2. Identify and promote standards and guidelines for KM in libraries

4.3. Identify and promote regional activities such as road shows and KM conferences