

## It's Conference Season!

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This is the time of year when many national associations hold their annual conference. In this issue, we have reports from the 101st Deutsche Bibliothekartag in Hamburg, Germany and the 67th Canadian Library Association National Conference and Trade Show in Ottawa, Canada. And of course we're preparing for the upcoming IFLA World Library and Information Congress in Helsinki! Find programme details of interest to MLAS members starting on p.9.



The [IFLA World Library and Information Congress](#) is less than a month away! Check out the full programme online!

## IFLA Statement on the TPPA

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### **IFLA and other library organizations express concern about the Trans-Pacific Partnership Agreement (TPPA)**

Between July 2-10 in San Diego, United States, negotiators from nine countries met to discuss the Trans-Pacific Partnership Agreement (TPPA). The TPPA is a multilateral trade agreement between Brunei Darussalam, Chile, Vietnam, Malaysia, the United States, Australia, New Zealand, Peru and Singapore, covering all aspects of commercial relations between the countries.

IFLA, along with organisations representing the library community in some of the countries participating in the TPPA, is concerned that the TPPA's extensive intellectual property chapter does not reflect the balance necessary to protect the public domain and the ways in which society may access and use content. Presently, exceptions to copyright protection are noticeably absent from leaked drafts of this 'gold standard' IP agreement for the 21st century.

[See the full text of the IFLA Statement](#)

# Profiles of our members

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This issue features profiles from CILIP (United Kingdom), the Library Society of China (China), and the International Association of Agricultural Information Specialists (IAALD). If you would like to contribute a profile of your association for a future issue of this newsletter, please [contact the editor](#).

## CILIP New Professionals Day 2012

*Submitted by Annie Mauger, CEO, CILIP*



*[As an introduction to the theme of the MLAS conference session in Helsinki, we are grateful to CILIP for providing us with an encouraging report on their day of inspiration for new professionals.]*

*Mobeena Khan\* reports from CILIP's day of information, inspiration and advice for new professionals, students and anyone thinking about a library and information career.*

CILIP New Professionals Day 2012 kicked off with CILIP Chief Executive Annie Mauger talking about her role and what CILIP can do for new professionals. She emphasised the value of getting involved with the special interest groups and local branches of CILIP to help develop skills that you might not be able to develop in your job – a theme repeated during the day.

Ned Potter gave a fantastic presentation about branding and shaping your own brand. He highlighted how important it is to make sure that your continuing professional development (CPD) journey is specific to you and how it is important to do what you feel passionate about and to share it with others in a professional way. Ned emphasised the importance of being open and generous with sources and resources – to be a part of the dialogue about librarianship.

Emma Illingworth's workshop on CPD adventures was informative and reassuring. Emma had asked participants to send in information about what they hoped to cover in the workshop, and then she asked participants to work through different CPD scenarios in groups. This interactive session was ultimately reassuring, as everyone in the room had useful, workable solutions to many

common CPD problems. Emma said it's important to plan your CPD and to keep it tailored to you.

Megan Wiley's workshop on working in careers advice was illuminating and featured a game of Blockbusters! She gave examples of the kind of enquiries her careers service receives. Her enthusiasm for her work really shone through in her presentation.

### Take time to reflect

Michael Martin's workshop on reflective practice made it seem much clearer and more worthwhile than I had previously thought. He highlighted the importance of taking time to stop and think about learning, whether formal or informal. Reflection should be an intrinsic part of your work – it is about gaining value from your activities and formalising it and using it to provide a better service. Michael took us through a reflective exercise, and spoke about the need to keep a record of your CPD activities and where this could be done (e.g. Twitter, e-portfolios, blogs or diaries).

Bethan Ruddock's presentation was one of the main reasons I signed up to the New Professionals Day. Her presentation on the New Professional's Toolkit (which coincides with the publication of her new Facet book) focused on five tools that every new professional needs – a network, a voice, a mentor, resources, and a plan. [See Bethan's New Professionals column, in Update, July 2012, p. 21].

### Social media role

Phil Bradley gave an impassioned presentation of the vital role that librarians and information professionals need to play in social media. He defended the need for the profession to have access to social media sites at

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work, pointing out that the nature of information is changing and the places we used to go for information are switching over from search engines to social media sites such as Facebook and Twitter.

A really informative day, it provided practical help with a question that I think a lot of new professionals ask: "What next?" Important themes that came up again and again: planning your CPD, keeping it relevant and personal, and not comparing yourself to others. It was fabulous meeting library and information professionals from other sectors, as well as talking to people who were studying for their degrees.

I really can't recommend attending the New Professionals Day highly enough. I was able to see first hand how generous librarians and information professionals are with their time and expertise and left the day feeling energised and full of enthusiasm. It is heartening to see how many professionals are out there advocating on our behalf and I would like to thank CILIP and the organisers for arranging such a useful, informative day – with a burrito lunch that will go down in legend!

*\* Report by Mobeena Khan, Librarian: Stock & Reader Development, Hertfordshire County Council.  
([mobeena.khan@hertscc.gov.uk](mailto:mobeena.khan@hertscc.gov.uk))*

## **"Library Scientific Management and Service Innovation Seminar" in Zhengzhou and Hangzhou, China**

*Submitted by Yan Xiangdong, Secretary General, Library Society of China*

In recent years, the Chinese government has attached increasing importance to the construction of public libraries, and lots of new library buildings have been built. However, the management of the public library still needs the awareness of the professionals and the librarians. The concept of library service should be further popularized. Many grass roots librarians also lack of systematic training and service ideas, which are needed to adapt to the digital library services. In view of above situation, the Library Society of China and cooperated with the Goethe Institute, and held "The library scientific management and service innovation seminar" in Zhengzhou and Hangzhou in April, 2012. A total number of 280 people attended the seminars.

*IFLA Management of Library Associations newsletter*

*First published in CILIP Update, July 2012, p. 18.*

[www.cilip.org.uk/update](http://www.cilip.org.uk/update)

*Slides of all the presentations can be found at:*

<http://bit.ly/KbJkM2> – where you will also see a link to the #CILIPNPD12 tweet archive.

[www.cilip.org.uk/npid2012](http://www.cilip.org.uk/npid2012)

*Some links to the programme and some of the many blogs that came out of the day.*

<http://www.cilip.org.uk/npid2012/pages/default.aspx>

<http://www.facebook.com/events/362224380464683/>

<http://lisnpr.spruz.com/pt/New-Professionals-Day-2012/blog.htm>

<http://neonlibrarian.wordpress.com/2012/05/13/cilip-new-professionals-day-2012/>

<http://librariansontheloose.wordpress.com/2012/05/15/new-professionals-day-2012-cilipnpd12/>

<http://booleanberry.wordpress.com/2012/05/12/cilip-new-professionals-day-2012-you-better-workshop/>

<http://thesensibleshoes.blogspot.co.uk/2012/05/cilip-new-professionals-day-2012.html>



Dr. Barbara Lison (Bremen, Germany), Pro. Cui Bo (Zhengzhou), Pro. Li Hongyan (Zhengzhou), Pro. Chu Shuqing (Hangzhou), Pro. Li Chaoping (Hangzhou), and Pro. Wang Shiwei (Shanghai) were invited to give lectures. Focusing on the themes of library management

and innovation, they covered topics such as library human resource management, financial management, performance evaluation, customer management and service innovation. They introduced their own library service innovation ideas and practices as well as new construction situations. Some gave details in the construction of talented teams and focused on the development of young librarians; some combined the lectures with his or her own experience in library performance evaluation and other aspects of the library practice. Some gave talks on the utilization of library efficiency promotion, concentrating on key issues such as library marketing and the promotion of the library in detail, and put forward that the marketing concept should be introduced to the library promotion; some analyzed the compilation background, provisions,

meaning interpretation, characteristics and cultural connotation of the “Public Library Service Specification”.

These two seminars shared the following features: it is obvious that the excellent reports of the professors from at home and abroad benefitted all participants a lot. Through the seminars, attendees learned up-to-date knowledge about library scientific management and service innovation from foreign peers without going abroad. They provided good chances for deep discussions and exchange ideas between librarians of China and Germany. And the speeches of the lecturers will have great influence on the future work of libraries.



## IAALD: Your Personal Connection in the Virtual World

*By Toni Greider, IAALD Secretary/Treasurer*

For close to 60 years the International Association of Agricultural Information Specialists (IAALD) has aimed to **connect** information professionals from around the world and provide a means of **communication** among its members; **convene** meetings around the current issues of agricultural information and **collaborate** with like minded organizations. The aims have remained constant but the methods continue to change. Beginning in 2005, IAALD began to make fundamental changes to the way it looked and how it did business and the new IAALD was born. During the past three years the focus has been on how IAALD connects and communicates with its members.

IAALD 2.0 connects members through a members-only Ning [[iaaldnetwork.ning.com/](http://iaaldnetwork.ning.com/)] to provide a discussion forum for members (figure 1), and an interactive website



[[www.iaald.org](http://www.iaald.org)] (figure 2) that allows for a dynamic membership directory.

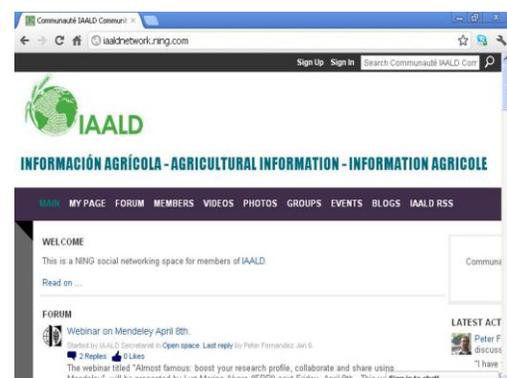


Figure 1: IAALD Ning site



Figure 2: IAALD website homepage

The website has a public side with information about IAALD and its events as well as a member's only side that provides the membership directory, the ability to pay fees through a secure website, and access to past webinars. These developments join AgInfoNews (the IAALD blog --iaald.blogspot.com) a service to the profession that provides up to date news of interest to those interested in agricultural information; Twitter which now has close to 500 followers, Facebook, Linked in, Slideshare, Flickr and Blip-TV accounts.

In 2008, IAALD's peer reviewed journal, the *Quarterly Bulletin of IAALD* was transformed into *Agricultural Information Worldwide* [<http://journals.sfu.ca/iaald/>]). The journal remains a peer reviewed journal but the focus changed from theoretical articles to articles of a more practical nature. The journal was given a new look along with its new name (figure 3). For the first two volumes the journal was issued in both print and electronic formats, and in 2010 the journal went totally electronic with the back volumes open access.



Figure 3: IAALD journal: *Agricultural Information Worldwide*

In 2010 IAALD began offering training in the virtual world with the launch of its webinar series. The series covered a number of topics from tools like Mendeley and Google Analytics to use of IAALD's Ning. All but two of the webinars were offered in Spanish as well as English (figure 4).

**IAALD Webinars 2011**

Almost famous: boost your research profile, collaborate and share using Mendeley by Luz Marina Alvare (English and Spanish)

Crowd Spotting: the who, the what, the why, the where, and the when of your web audience by Chris Addison (English)

Decentralizing online publishing in your organization: Creating websites on the fly using Wordpress and Google by Pete Shelton (English and Spanish)

Figure 4: list of recent IAALD webinars

IAALD's greatest challenge is providing services to a diverse global group of information professionals. While many of the interests are the same, the methods of communication and connectivity vary. IAALD has worked to meet the challenge by providing different venues to connect the profession. Face-to-face contact is becoming more of a challenge as international travel budgets and travel money from government and NGOs has decreased. IAALD began addressing this in 1996 with the formation of a chapter in Central/Eastern Europe, followed by the IAALD China Chapter in 1999 and IAALD Africa in 2006. The IAALD [Africa Chapter](http://www.iaald-africa.org/) [http://www.iaald-africa.org/] has been the most active, holding its third Conference in Johannesburg in 2012 . The XIVth IAALD World Congress is now in the planning stages and will be at Cornell University in Ithaca, New York in July 2013.

IAALD continues to work to connect, communicate, convene and collaborate in this virtual world. The need for professional contact has not gone away but the methods to provide it has changed dramatically. IAALD will continue to add value to the work of its members through multiple venues.

# Association Conference Reports 2012

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## “Portals to Knowledge” – Welcome to Hamburg

By Sabine Stummeyer, Berufsverband Information Bibliothek, BIB and MLAS SC



Welcome to the “101<sup>st</sup>.Deutsche Bibliothekartag”

Nearly 5000 librarians and information specialists from all types of libraries and information institutions met from May 22nd to 25th at the Hamburg Congress Centre for the “101. Deutsche Bibliothekartag”: THE annual library and information conference in Germany.

More than 250 guests from many different European countries, the United States and South Africa took part in the presentations, the poster session or other events.

More than 350 presentations and discussions showed the great variety of the programme which was surrounded by an exhibition with more than 140 exhibitors. The exhibition showed a broad range from library furniture to special IT-solutions.

More than 40 libraries opened their doors to the participants for library visits and gave an impression of the versatile library scene in Hamburg.

During this “10. Blaue Stunde” the BIB and the Frankfurt Bookfair signed a cooperation agreement which will give BIB members special conditions for their visit of the “Frankfurt Bookfair”. Both partners will also host a half day symposium titled “Shaping the future together: Libraries and publishing houses between business

models and financing solutions”. This cooperation is an important step into the future for both partners.



“Blaue Stunde” (Happy Hour) Berufsverband Information Bibliothek, BIB

The BIB is also aware of its responsibility to strengthen the health of the conference participants. During the conference days we offered two “sports sessions”: one before the conference started in the morning, and one at lunch time - under the motto “B I B – Bibliothekare In Bewegung / Librarians in Motion”. Both sessions were very well attended and should be continued at the next conference.



Congress Party at the Fischauktionshalle Hamburg (Fish auction hall)

Besides the “Blaue Stunde” of the BIB, the outstanding social event was the congress party at the

Fischauktionshalle Hamburg, attended by more than 1000 librarians.

To get an impression of this conference

[www.bibliothekartag2012.de](http://www.bibliothekartag2012.de)

The opening- and the closing ceremony are available at

[www.bibliothekartag2012.de/de/Podcast-Video.htm](http://www.bibliothekartag2012.de/de/Podcast-Video.htm)

The “102nd Deutsche Bibliothekartag” will take place in Leipzig from 11th.-14th. March 2013, in cooperation with the “5<sup>th</sup> Kongress Bibliothek und Information Deutschland” (Congress Library and Information Germany). Further information can be found soon at [www.bideutschland.de](http://www.bideutschland.de)

## Highlights from CLA 2012 in Ottawa

*By Kelly Moore, Canadian Library Association and MLAS SC*



### Advocacy Day

The Canadian Library Association organized its first member advocacy day: “**CLA on the Hill**” was a tremendous success. The day started with an Advocacy Boot Camp which gave delegates a context for our activities, training in how to manage a meeting, and the key talking points for the day. Then more than 60 members were divided into teams, and participated in meetings with 63 Members of Parliament, Senators, and key political staff. CLA members highlighted a number of key issues, including copyright legislation, and budget cuts affecting federal libraries. Many members also attended Question Period in the House of Commons – a highlight of the day!

### Opening Reception

The opening night reception was a fantastic party. MonkeyJunk, an award-winning local blues band were

fabulous! For the first time in recent memory, delegates danced at the CLA opening reception!

### Keynote speakers

The opening keynote speech by **Daniel Caron**, Deputy Head and Librarian and Archivist of Canada, outlined a vision of future activities and services for our national institution, and discussed some of the implications of the institution’s modernization process as well as the recent federal budget cuts. Following the keynote, Dr Caron participated in a lively question & answer session. As President **Karen Adams** noted at the closing session: it’s not often that we have an opening keynote that is still being discussed at the end of the conference!

IFLA was the topic of our plenary session. President **Ingrid Parent** spoke about [IFLA’s advocacy work](#), and how national associations around the world are critical partners in advancing library issues in international fora. National library associations must help prepare their

national delegations for discussions at gatherings such as WIPO or UNESCO, where issues affecting libraries are increasingly debated. **Victoria Owen**, chair of both the IFLA and CLA copyright committees, provided specific details of current international copyright negotiations, and the roles that IFLA and CLA are playing in those discussions. **Paul Whitney**, member of IFLA's Governing Board, talked about IFLA's structure and how Canadians can get engaged in IFLA's work.



IFLA President Ingrid Parent, with Victoria Owen and Paul Whitney, at the CLA conference.

At our closing session we were treated to a fascinating look inside Canadian politics with journalists **Evan Soloman**, **Rob Russo**, and **Lawrence Martin**. Each of them brought intriguing insights into the new political reality of the current Canadian parliament. All in the room wished we could have had another hour with them!

### Other highlights

The **Great Debate** continues to be the must-attend session at CLA. It drew the highest number of delegates for the concurrent sessions, with nearly 200 people witnessing a wildly entertaining debate on the

proposition: "Be it resolved that the core values of modern librarianship are antiquated and obsolete".

We held the first **CLA Living Library**, which was a great success for both "books" and "readers" alike. More than 25 individuals agreed to participate as living books, and were checked out by dozens of readers.

There were a record number of **Poster Sessions** this year, with [28 posters](#) presented within the Trade Show. And CLA introduced a new award at this conference for Best Poster Presentation.

### AGM

At the 67th Annual General Meeting, CLA members were updated on the association's activities and financial statements from the previous year. Our association continues to implement the changes to the constitution and bylaws approved in 2011, and has stabilized its financial situation. Members debated 6 resolutions, including a proposal to increase fees for institutional members, and a re-commitment to the establishment of a national network for equitable library service. All resolutions carried.

The CLA National Conference and Trade Show is the venue for library staff and library supporters from across the country to engage, debate and learn. More than 800 delegates took part in this year's gathering in Ottawa. You are welcome to join us in Winnipeg next year!

<http://www.cla.ca/conference/2012/>

Thanks to everyone who contributed to this issue of the MLAS *in focus* Newsletter. We are looking for copy for future issues: if you have news, reports of activities, or a profile of your association, send it in! Pictures too! Contact Kelly Moore, MLAS Information Coordinator, [kmoore@cla.ca](mailto:kmoore@cla.ca).

Deadline for submissions for issue 2012 #3 is 15 September

# Looking to IFLA 2012 in Helsinki

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## MLAS, NPSIG and WILSIG Programmes in Helsinki



### Strategies for Library Associations: Include New Professionals now!

Joint programme: Management of Library Association Section and New Professionals Special Interest Group

IFLA Session 95: Monday 13 August 2012, 09.30 – 12.45, in Room E in Helsinki Convention Centre

### Inspiring and empowering women through access to information

Programme: Women, Information and Libraries Special Interest Group  
IFLA Session 201, Thursday 16 August 2012, 10:45 - 12:45, in Room 2 in Helsinki Convention Centre

### MLAS Standing Committee Meetings

SC I: Saturday, 11 August, 12.30-15.00, Room 203, Helsinki Convention Centre  
SC II: Thursday, 16 August, 08.00-09.30, Room 208, Helsinki Convention Centre

### MLAS Dinner

Monday, 13 August, location to be confirmed.

## Satellite Meetings

### New Professionals SIG Satellite Meeting

*IFLAcamp: New Professionals Now!*

**Dates:** 9-10 August 2012

**Location:** Hämeenlinna City Library, Hämeenlinna, Finland

**Sponsor:** IFLA New Professionals Special Interest Group

**Contact:** Sebastian Wilke, [sebastian.wilke@ibi.hu-berlin.de](mailto:sebastian.wilke@ibi.hu-berlin.de)

**Website:** <http://npsig.wordpress.com/iflacamp>

### Women Information and Libraries SIG Satellite Meeting

*How can libraries and information centres improve access to women's information and preserve women's cultural heritage?*

**Dates:** 8-10 August 2012

**Location:** University of Tampere, Finland

**Sponsor:** IFLA Women, Information and Libraries Special Interest Group

**Co-sponsor:** Women Information Network Europe (WINE)

**Contact:** Maria Cotera, [wilsig@googlemail.com](mailto:wilsig@googlemail.com)

**Website:** [www.minna.fi/web/guest/ifla-preconference-2012](http://www.minna.fi/web/guest/ifla-preconference-2012)

## MLAS and IFLA Standards

*By Marian Koren, FOBID and MLAS SC*

IFLA has started a major programme on reviewing its Standards and set up a Committee on Standards. As part of this larger project, MLAS representative Marian Koren has worked together with Giorgos Glossiotis, Vania Grashkina and Hellen Niegaard on the seven Guidelines that MLAs has developed in the past. Most date from 2004 and deal with: Organization Structure of Associations; Association Programs and Services; Developing Policies and Procedures; Financial Management; Governing and Leading, Operations; and finally, Advocacy.

The team will check whether these MLAS guidelines are still valid or need revision. Where necessary, proposals will be made; also suggestions for new guidelines are welcome.

Apart from the MLAS work, a special session in Helsinki is dedicated to the Standards project.

All members of MLAs are invited! This session (nr. 204) will take place **16 August 2012, 10:45-12:45 in Room 5.**

### IFLA library standards and the IFLA Committee on Standards – how can they better serve you?

#### *IFLA Committee on Standards*

1. **Overview of the IFLA Committee on Standards**, (purpose, work done and issues identified so far)  
PATRICE LANDRY (Chair of the IFLA Committee on Standards & Swiss National Library, Geneva, Switzerland)
2. **Open (moderated) discussion on issues relating to IFLA standards** (questions, suggestions, issues to be resolved – feedback for the Committee's 2012-13 action plan)
3. **Report of the IFLA Namespaces Task Group**  
GORDON DUNSIRE (Independent Consultant, Edinburgh, Scotland)

## Other sessions of interest to MLAS members

### Opening Session

Sunday, 12 August, 10.30-12.00, Amfi Room

### Exhibition Opening & Opening Party

Sunday, 12 August, 16.00-18.00, Hall 4-5

### IFLA Market: Building Strong Library Associations (BSLA) and IFLA ALP

Sunday, 12 August, 12.00-13.30, Session Room 4

### NOIR SIG Business Meeting

Sunday, 12 August, 13.45-15.45, Room 214

### National Association Members Meeting

Tuesday, 14 August, 16.00-18.00, Session Room 6

### General Assembly

Wednesday, 15 August, 16.15-18.00, Session Room 1

**Remember to pick up your voting papers before the meeting!**

### Closing Session

Thursday, 16 August, 16.15-17.30, Amfi Room

# Satellite Meeting: Registration and Programme

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## The Future of Information and Library Associations

NVB/IFLA Satellite Conference

The Hague, 7- 9 August 2012



IFLA's *Management of Library Associations Section (MLAS)*, its *Building Strong Library Associations (BSLA) Programme* and the *Dutch Association of Information Professionals (NVB)* are pleased to invite you to the conference *The Future of Information and Library Associations*.

It will be held as a part of the festivities surrounding the 100th anniversary of the Dutch Association of Information Professionals NVB. It will take place at the Koninklijke Bibliotheek (Royal Library), the National Library of the Netherlands in The Hague - World Library Capital on Tuesday 7 – Thursday 9 August 2012.

The target audience for the event are representatives of library and information associations – leadership and members alike – from all over the world, including those from the Netherlands and other European countries.

## Registration is still open!

Conference fees are EUR 90 (members of IFLA and/or NVB) or EUR 150 (non-members). This includes coffee/tea, lunches, receptions and the conference dinner.

For information and registration please visit <http://www.nvb100.nl/international/>.

This event is organised in collaboration with:



# The Future of Information and Library Associations

## An International NVB/IFLA Satellite Conference

The Hague, 7- 9 August 2012

**Updated** programme outline:

### Tuesday 7 August

15.00 Guided city and library walk (optional)

17:00 Registration and Welcome Reception

### Wednesday 8 August 2012

09.00 **Registration**

10.00 **Welcome:** *Michel Wesseling, President, NVB*

**Welcome by the Day Chair:** *Gerald Leitner, Chair IFLA MLAS, CEO, Bücherei Verband Österreichs*

10.20 **Keynote on Future of Library Associations**  
**“But we’ve always done it this way...”: the change management experience of the Canadian Library Association**

*Kelly Moore, CEO, Canadian Library Association*  
*Keith Walker, CLA Past President and Director of Library Services at Medicine Hat College*

10.50 **IFLA Building Strong Library Associations**

**Programme**

*Wiebke Dahlhoff (Policy Officer, IFLA) and BSLA Partners*

11. 10 **Coffee break**

11. 40 **Experiences and success of library associations**  
**Library services standards throughout Nepal**

*Prakash Kumar Thapa, President, Nepal Library Association*

12.00 **Panel discussion:**

*Led by Bas Savenije, President, FOBID Netherlands Library Forum; Director, National Library of the Netherlands*

12.30 **Lunch break**

13.45 **Association Management 3.0**

*Marika Kuperus, Association and constituency organization*

14.15 **Working for the future of the association:**  
**Success stories of the American Library Association**

*Michael Dowling, ALA*

14.45 **Developing your Library Association**

*Astrid Britten, Leonie Boerkamp, Dutch Caribbean Library Association*

15.05 **Tea break**

15.35 **Advocacy – Membership – Professional Development**

*Case studies and questions, peer assist working session*

*Facilitated by Michael Dowling, ALA*

16.55 **Closure by the Day Chair**

*Gerald Leitner*

17.00 **Reception**

*Meeting the Network: The Hague World Library Capital; OIKN-Award*

19.00 **Conference dinner**

### Thursday 9 August 2012

09.15 **Welcome by the Day Chair:** *Janice Lachance, CEO, Special Libraries Association*

09.30 **What library associations can do, advocacy experiences from Germany**

*Barbara Schleihagen, CEO, Deutscher Bibliotheksverband (DBV)*

10.00 **Development and cooperation, libraries unite**

*Jos Damen, African Studies Centre Library, Leiden University*

10.30 **Coffee/tea break**

11.00 **Leadership and new information professionals: the UK Experience**

*Annie Mauger, CEO, CILIP: the Chartered Institute of Library and Information Professionals (UK)*

11.30 **Panel Discussion**

*Led by Klaus-Peter Böttger, President of EBLIDA, European Bureau Library of Information and Documentation Associations*

12.00 **Farewell by the Day Chair**

*Janice Lachance*

12.15 **Lunch**

13.15 **Optional: guided city and library walk**

# International Exchanges

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## How are you dealing with international exchanges ?

*Sabine Stummeyer, BIB and MLAS SC*

Keeping professional knowledge up to date is a challenge librarians have to face.

Finding solutions for a special issue at the local workplace requires looking not only nationally, but also internationally. Learning from best practice examples at the international level and networking with colleagues on issues of common interest are becoming more and more important. It broadens one's professional horizon and gives motivation for the professional life.

The Berufsverband Information Bibliothek, BIB ([www.bib-info.de](http://www.bib-info.de)), is the largest professional association in Germany, with more than 6300 members. In recent years we noticed an increasing interest in professional exchanges from our membership. But how to face this?

Because of the great interest of German librarians to learn from American colleagues, the BIB and the American Library Association (ALA) signed in 2008 the ALA-BIB-Exchange agreement.

[www.ala.org/ala/aboutala/offices/iro/iroactivities/bib-ala\\_exchange.cfm](http://www.ala.org/ala/aboutala/offices/iro/iroactivities/bib-ala_exchange.cfm)

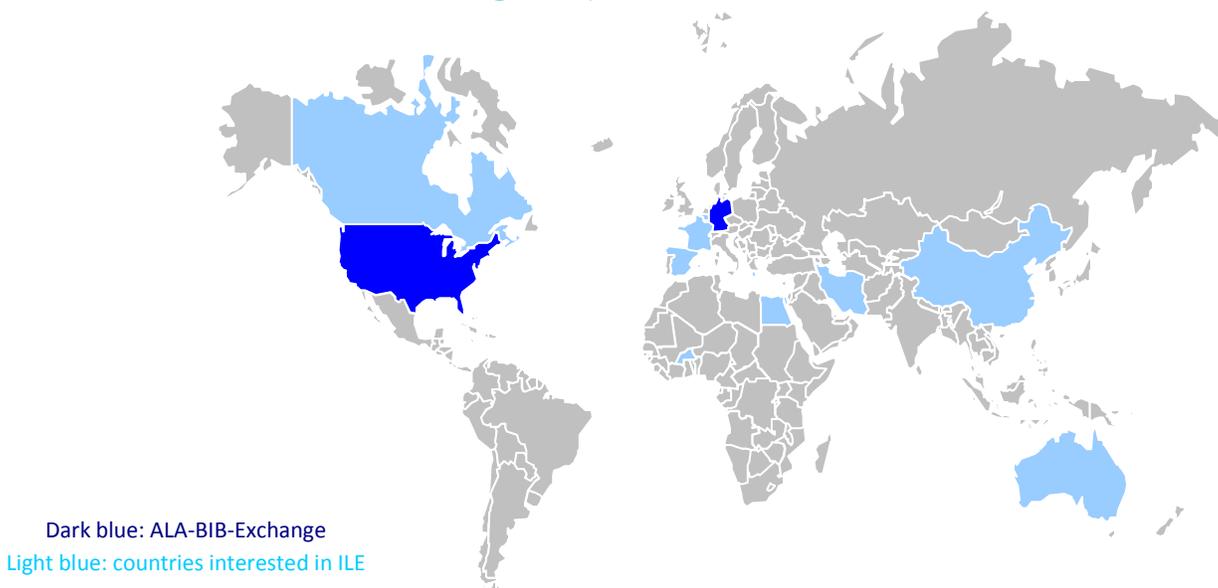
[www.bib-info.de/verband/der-bib-und-die-welt/bib-exchange.html](http://www.bib-info.de/verband/der-bib-und-die-welt/bib-exchange.html)

From 2009 until today, BIB members have visited several libraries in the United States (New York, San Diego, San Jose, Philadelphia, Sacramento, Baltimore, Tampa), as well as in Canberra (Australia) and Seoul (South Korea).

The feedback of all participants was pure enthusiasm. One of them said:

*“At this point, I would like to highly recommend the BIB – ALA exchange program to all interested “library people”. This program offers the opportunity to see beyond one's own nose, to get impulses for one's personal career advancement and to estimate again the tried and true...”*

## The “International Librarian Exchange” Project: ILE

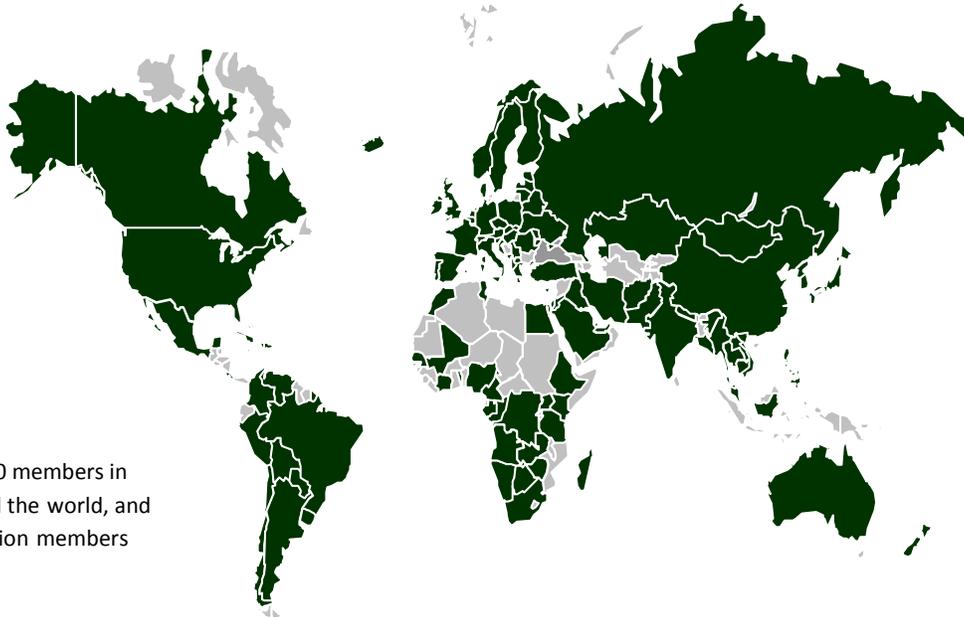


ILE is the idea of a cooperative network for worldwide professional exchanges for librarians, borne by a network of participating national library associations for mutual benefit.

ILE offers assistance in finding the appropriate library for an individual professional exchange for students, trainees and experienced colleagues. Every national

association that is interested in offering this exchange opportunity for their members must also be able to help applicants from other national associations to find an exchange library.

### Members of IFLA around the world ...



IFLA has approx. 1500 members in 150 countries around the world, and 125 national association members

Each participating association can offer exchanges to every country of the network. This valuable service is a “members-only service” and will strengthen the national association by increasing the number of members.

The ALA-BIB-Exchange has been further developed and grew up to be the “International Librarian Exchange” project, abbreviated “ILE”.

In the last two years the “International Librarian Exchange” project, has been presented at the Management of Library Associations Standing Committee meeting (MLAS SC) and National Organizations and International Relations Special

Interest Group session (NOIR SIG) in Gothenburg in 2010, and again at the MLAS SC and at a Poster Session in San Juan in 2011. There has been great feedback from national association representatives after these presentations. Also applications for funding to establish the ILE-website have been made to IFLA, unfortunately without the expected success.

If your association is interested in more information about the “International Librarian Exchange” Project, or in a meeting in Helsinki to talk about ILE, please contact me at: [bib-exchange@bib-info.de](mailto:bib-exchange@bib-info.de)