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| Focus Area 1 | | | |
| Advocacy on the importance and role of libraries worldwide | | | |
| IFLA Strategic Direction | | | |
| 1. Strengthen the global voice of libraries | | | |
| **Key Initiatives** | | | |
| 1.3 | Work with library associations and libraries to identify key legal and funding challenges to their work, and advocate for action | | |
| Funding Needed | Projects/Activities | Tasks & Responsibility | Timeframe |
|  | Encourage present and past MLAS SC members to impulse the creation of the “Country Profile” (CP) of their respective country in the Library Map of the World (LMW). Goal: 30 CP till August 2020 | MLAS SC members | August 2020 |
| How will you communicate your activities and results? | | | |
| MLAS Annual Report, MLAS List Serv, MLAS Facebook, MLAS Twitter | | | |
| How will you measure the impact of your activities? | | | |
| The number of Country Profiles in the LMW from countries represented in MLAS SC 2019-2020, 2017-2019 and 2015-2017, as observed in August 2020 | | | |
| Identify other Unit(s) which may be interested in this Focus Area, or with which you could collaborate on projects/activities. | | | |
| NPSIG | | | |

## **Action plan 2019-2020** **Name of Professional Unit: Management of Library Association Section (MLAS)**