Growing Daisies

streaming daisy audio books through local Dutch public libraries

Aangepast Lezen

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grenzeloos lezen

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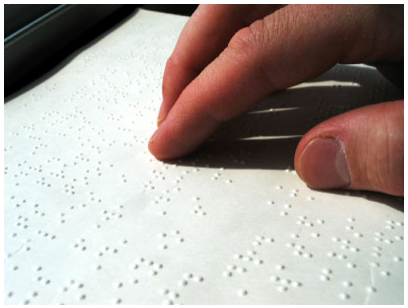
Adapted Reading in the Netherlands

it is a *special* lending service in a *special* format
for a specific group of people,

- National Center for Adapted Reading
- 30,000 registered persons
- 62,000 Daisy audio books and 10,000 braille books
- Online catalogue for searching and ordering and online listening
- Daisy audio on CD-rom or as stream/download (virtual personal bookshelf)
- 10,000 downloads of the DaisyLezer App for mobile reading
- On a monthly base around 2500 users listen to books through the App



THE CHALLENGE

Double the number of people who use adapted reading

Population of the Netherlands: 16.8 million people
Member of a public library: 4 million (ca. 25%)

Estimated number of people who have a print disability: 360,000
Registered members of the National Centre: 30.000 (ca. 12%)

Making the average cost per adapted library user relatively high
How come the majority of VIP gets by without adapted reading
How to reach and inform persons who cannot read print

Raise the numbers from a 30,000 to a 60,000

- More integration with public libraries
- Using the digital library network
- Making the service less special and more integrated
- Do an integrated national marketing campaign

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THE NEW LIBRARY LANDSCAPE

Dutch Parliament recently adopted a new public library law

- ***Integrate the public library system with the Dutch Royal Library (KB)***

- ***Define the core functions of public libraries***
  - to make available knowledge and information;
  - to facilitate learning;
  - to promote reading and a taste for literature;
  - to promote art and culture;
  - to organize social encounters and debate.

- ***Tailor the current legal framework for libraries to the digital age***
  it defines the scope of the digital library and arranges its funding

- **A new national digital infrastructure for all libraries to use**

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THE NEW LIBRARY LANDSCAPE

a new national digital infrastructure for all public libraries

libraries can acquire digital services, such as:

- using a new union catalogue
- Single Sign On: using a central system for identification and authentication (IAM)
- ordering interlibrary loans
- lending eBooks (ca. 10.000 titles)
- + order books in adapted format !

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Using the digital platform

Making use of the e-lending infrastructure

Steps in the process (non technical description)

- Making the adapted reading titles visible in the national library catalogue
- Placing information about the service on the local library website (including a banner which links directly to the service)
- One Time Registration (declaration of reading impairment) or log in with IAM: Identity and Access Management
- Pick your title add it onto your virtual personal bookshelf and read online with embedded daisy player

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de Bibliotheek Deventer

Mijn bibliotheek
Pasnummer/Gebruikersnaam
Pincode/Wachtwoord
Onthoud m
Inloggen
Wachtwoord/Pincode vergeten? >

HOME | JEUGD | MUZIEK | LITERATUUR | E-BOOKS | ONDERWIJS

A A A

> Bieblog
> Openingstijden
> Zoek in website
> Lid worden
> Alle aanwinsten
> Contact

Alles | Boeken | Films | Muziek | Daisy ROMS | E-books

Zoeken in de catalogus

Vind

Verhuizing | Dichten 60+ | Bibliotheek app | Servicepunt/vacature | Zomertijden | Stadsgedicht

Voorbijgangers

Het nieuwste gedicht van stadsdichter Herman Posthumus Meyjes staat op zijn eigen blog:

Deventer Stadsdichter 2013 - 2015.

Lees het gedicht

Ook in uw bibliotheek

Wijkwinkel | Koek en Boek | Gemeente | Vrienden | StOK | Huis der Taal | Volksuniversiteit | Drtv | RTV Oost

Wijkwinkel Deventer
Voor antwoord op al uw vragen over wonen, welzijn en zorg. Online of fysiek bij diverse loketten in (onder meer) alle vestigingen van de bibliotheek. Lees meer

Schatkamer vol aanwinsten

Volwassenen | Kids & Jeugd

Romans | Spanning | Films | Muziek | Informatief

Activiteiten

augustus 2014

Zomervakantiefilm

De opa van Grace begint in de war te raken. Hij moet naar een verzorgingstehuis en zijn bankrekening wordt geblokkeerd. Maar dat laat opa niet gebeuren.

Vanaf 6 jaar.

Lees meer

11 aug | *Bibliotheek Centrum - 14.30 uur*

ZomerBieb

Creatief bezig zijn tijdens de vakantie? Kom dan op

Aanwinsten
Leesverleden
Ranglijsten
Wensenbeheer

Mijn Boeken

Berichten

Geen berichten

Zoek in de collectie boeken

Zoeken

Uitgebreid zoeken

Uw drie laatst bekeken boeken zijn:

De vrijbuiter
Aangium, van, Sibe

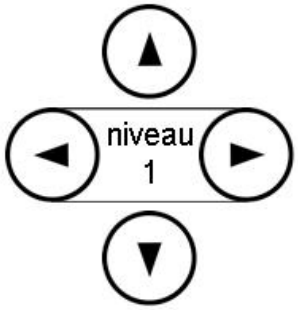
Met hart, mond en handen

Dansen op de waterlijn
Nijssen, Adriënne

Boekenplank (12)

Ulysses / Smit, Peter
De loopjongen / Komrij, Gerrit
The hitch hiker's guide to the galaxy / Adams, Douglas
Vuil spel / Vries, de, Fenna
De vijand / Winter, de, Leon
Het lied van de verlossers / Hoffman, Paul
Onder een eindeloze hemel / Gregson, Julia
Hoe word ik een koppelaar? (in 330 eenvoudige stapjes) door IzzyLove / Sikkel, Manon
Genadeloos / Slaughter, Karin
Luchtgezichten / Bogaert, Gie
Dekmantel / Hollander, den, Loes
De Tarzan van de schapen / Blom, Onno

Alles verwijderen van boekenplank



The Hitch Hiker's Guide To The Galaxy
Douglas Adams

verberg inhoudsopgave

The Hitch Hiker's Guide To The Galaxy

Producentgegevens

Introduction

Book Intro

Chap 01

Chap 02

Results from a three month's pilot

Testing the assumptions in 3 pilot libraries

- 168 users registered for the service. More than 500 items were lent by them
- Declaration of a reading problem was not an issue for people who registered
- Two thirds of the respondents were under the age of 30 with reading problems such as dyslexia.
- The service was judged favorably (95% of the respondents would recommend the service)

- There were no blind users in the pilot.
- The accessibility of the ordering website for daisy books needs to improved
- The Daisy audiobooks must be catalogued in the union catalogue by an unique identifier

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soft launch end of 2014

The goal is to have the service implemented at 25 libraries in the first quarter of 2015

- Development of marketing and communication plan
  - How to reach the elderly?
  - How to make it easy

- Public Libraries are independant and have a choice
- How to convince libraries of the value of this special service?
  - No costs for delivering the service
  - Full collection
  - Keeping the library user inside in the local librasry
- Some initial costs
  - implementing information and banners on local website
  - Training / instructing the library staff

- Keeping the right holders informed
  - Safeguarding the special service in a public space

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PROGRESS AND CHALLENGES AHEAD

from exceptional to inclusive services

- Look and feel of integrated services
- Decentralised presence in many local libraries
- The system will generate valuable management information
- Still audio-only books (daisy)
  People will want to use the eBooks from the library also
- People prefer reading through mobile applications (app)
- One reading system for all collections might be on the horizon

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Thank you / Merci

Happy to take a question or two

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