

PBZ Pestalozzi-Library Zurich - a Public Library of today



Pestalozzigesellschaft in Zürich

Foundation in 1896 was held on the celebration of the 150th birthday of Johann Heinrich Pestalozzi – the famous Swiss pedagogue and educational reformer.

„to enhance public welfare through encouragement of people's education and formation in the spirit of Heinrich Pestalozzi.“

Facts & Figures

Opening hours 51 h / week
19'111 h / year

7'548 m² indoor area

966'390	visits
502'338	virtuel visits on the website
2'717'368	loans
24'927	online-loans

2.4 visits per inhabitant

6.7 loans per inhabitant

Facts & Figures

112 staff

72.32 fulltime positions

3 apprentices

5 trainees

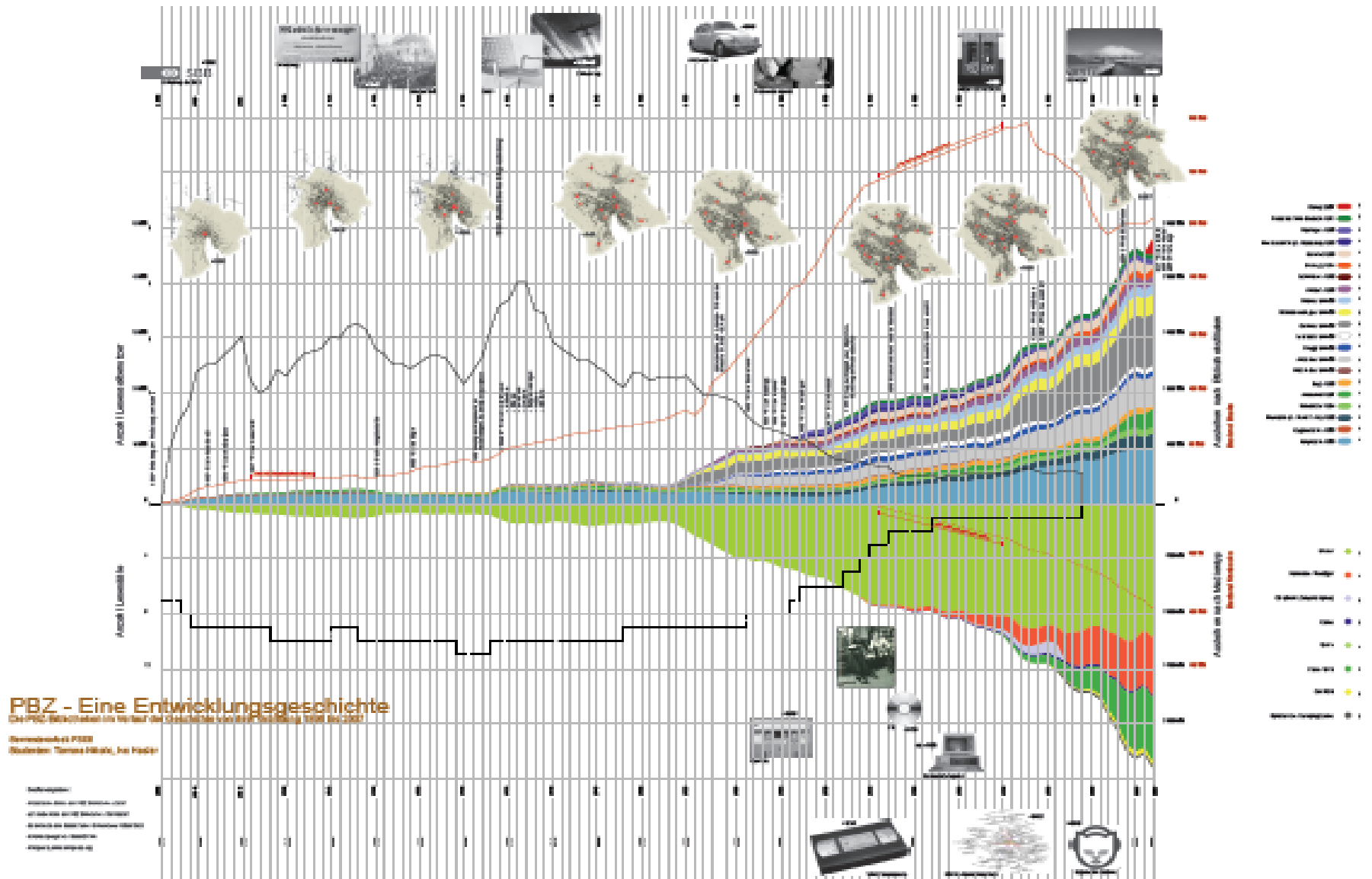
2 interns from the employment program

59 youth helpers

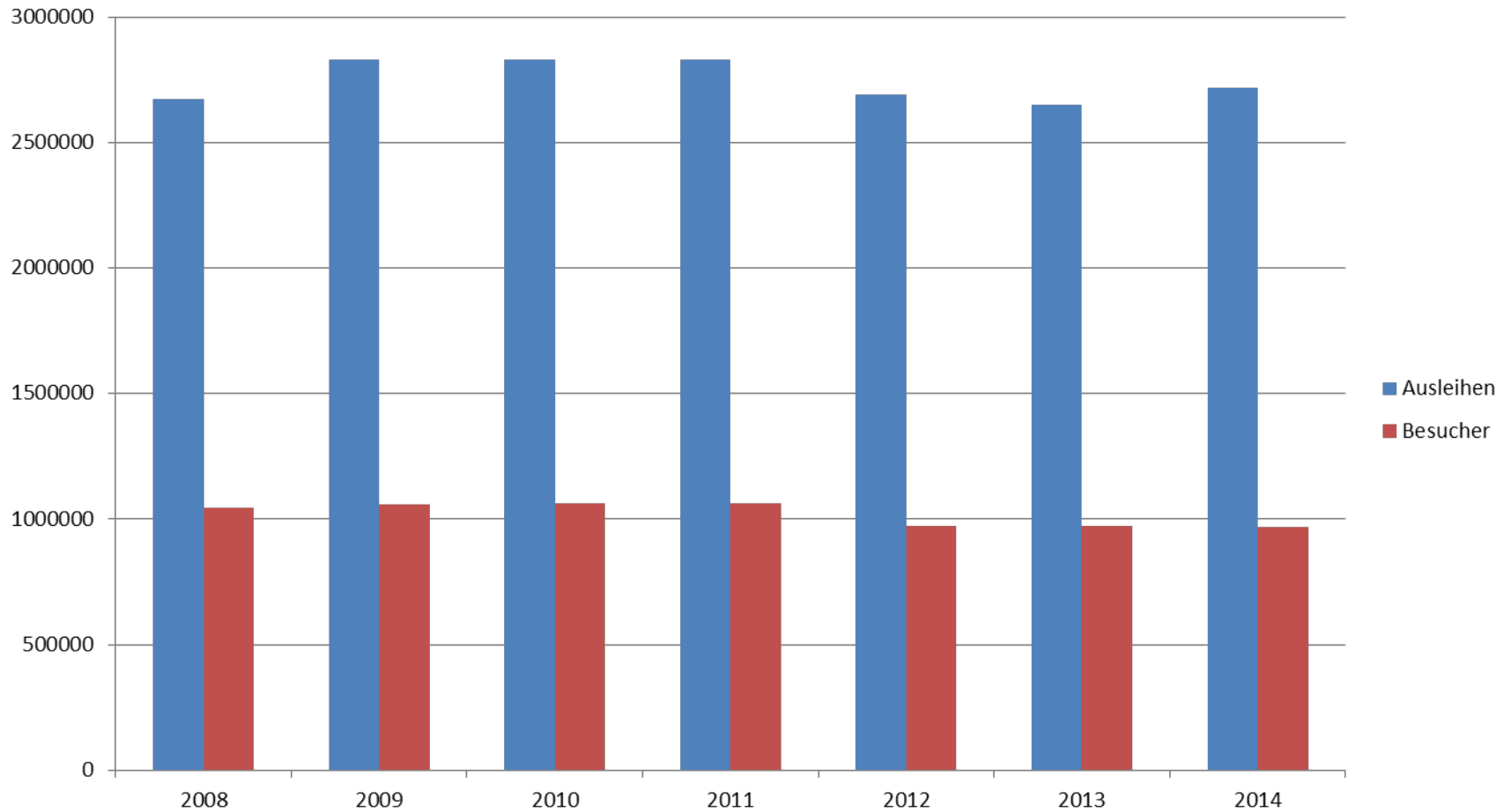
19 animators

147'394 working hours per year

PBZ and their development over time



PBZ: loans and visitors in numbers 2008- 2014



PBZ location of libraries

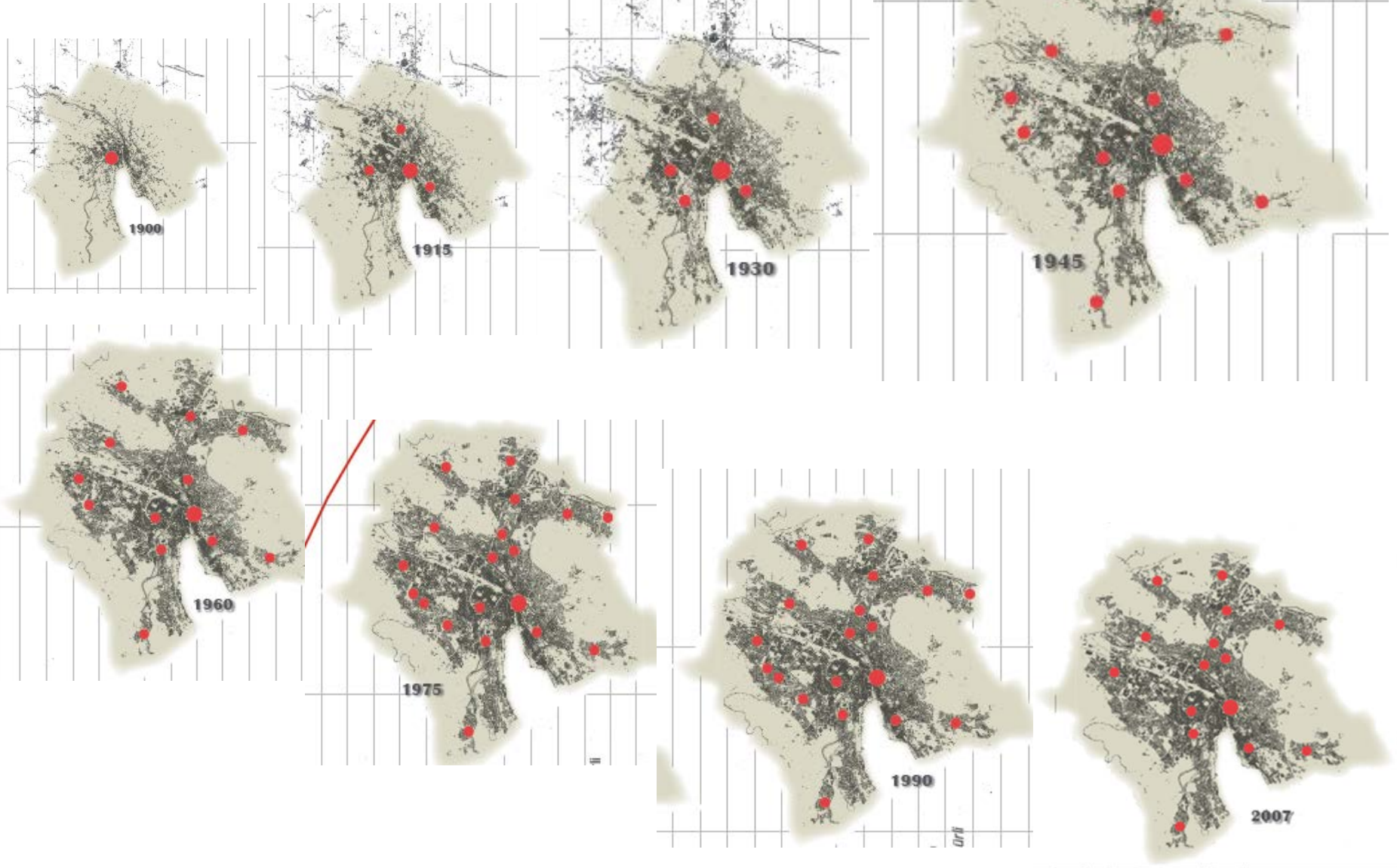
The network of branches dates from the Fifties and Sixties and no longer matches today's requirements and customer needs.

Goal:

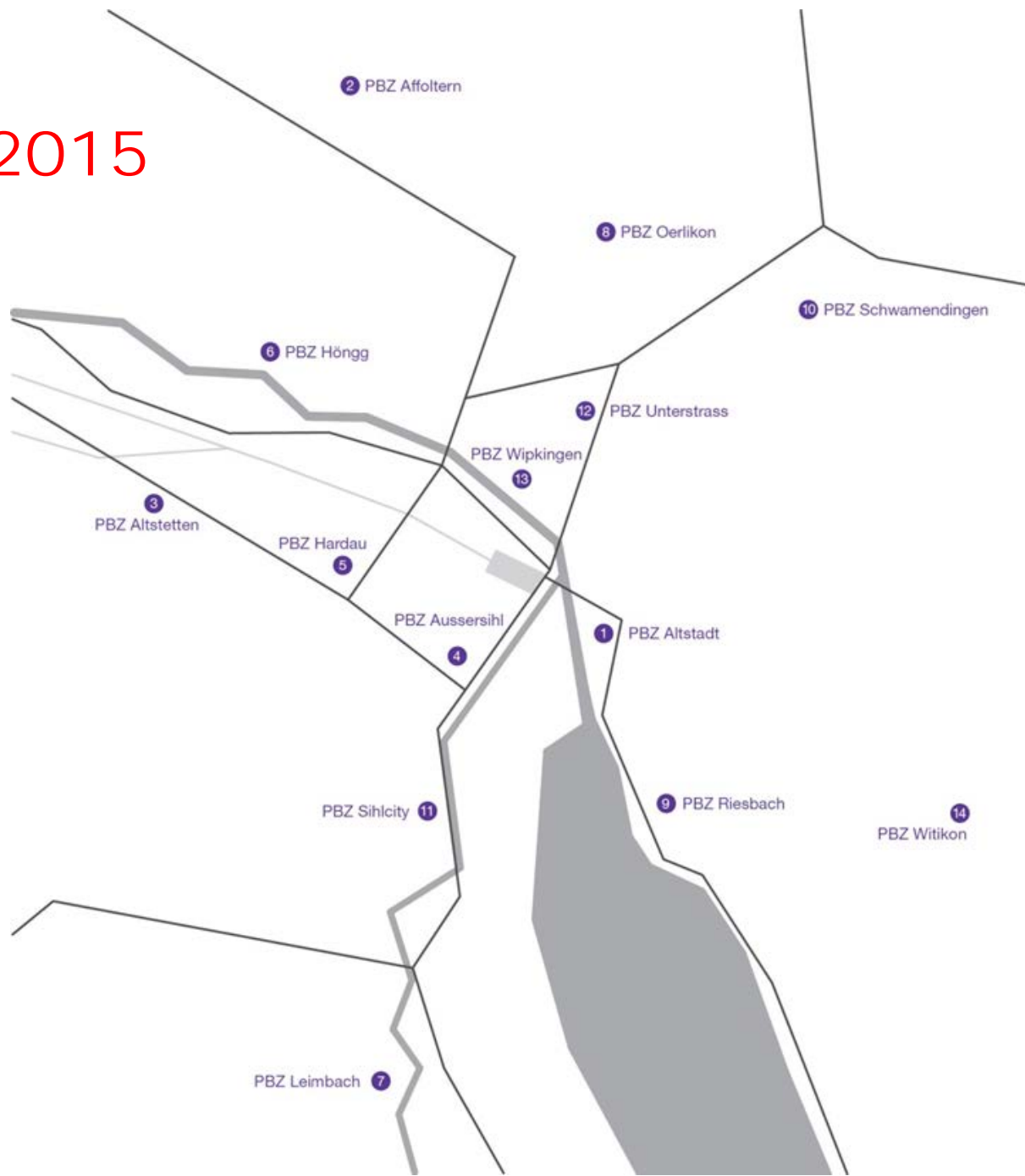
Improvement of public service through optimization of the funds at hand:

- Libraries with thematic emphasis
- Libraries in different districts of the city

Allocation of PBZ-libraries: Development 1900- 2007



PBZ 2015



Masterplan (strategy)

Requirement on location and building:

- reachability with public transport
- min. 350 sqm
- groundfloor, preferably one level
- barrier-free accessibility
- flexibel design
- well situated in close proximity to shops or similarly well attended aereas

Masterplan (strategy)

Requirements on offering and services:

- all types of media
- for all target groups
- RFID (Security System, Self Issue System)
- reading places und work desks
- Internet/WLAN
- well trained staff

PBZ Schwammendingen & PBZ Aussersihl



PBZ Altstetten & PBZ Leimbach



PBZ Sihlcity 2007



PBZ Altstadt

- Opened in 1932
- Renovation from October 2005 until September 2007
- 1'982 square meters
(of which 1'397 sq m are public area)
- 51 weekly hours of opening time
- Approx. 85'000 media items

PBZ Altstadt 2007



Renovation PBZ Riesbach

(Re-)Opening
31.3.2009



PBZ Witikon 2010



PBZ Hardau:

Intercultural library and school library

- Opened in new school building on 19.8.2009
- Combination of school library and public library
- Intercultural library

PBZ Hardau 2009



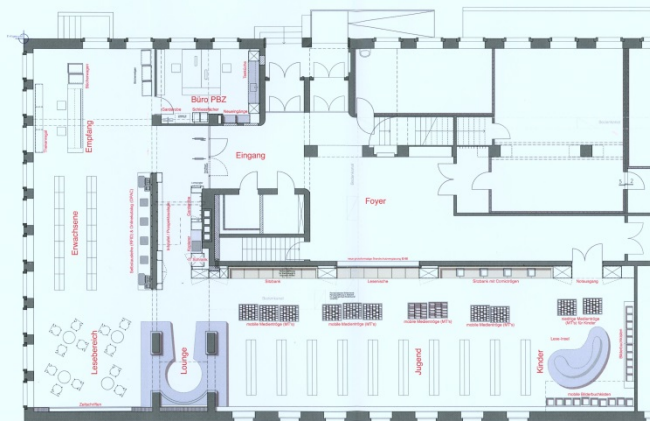


Renovation /Extension PBZ Unterstrass



PBZ Unterstrass

(Re-)Opening 16.5.2013
Team 4 Architekten



90.6 - PBZ, Grundriss (1. UG), Maß 1:100, Projekt
18.12.2012
Team 4

Renovation /Extension PBZ Oerlikon



PBZ Oerlikon

(Re-)Opening 25./26.10.2013

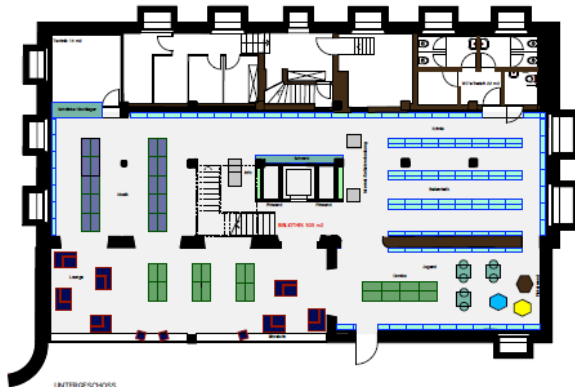
Architects: Andrea Teuwen, Chantal Imoberdorf



1. OBERGESCHOSS



ERDGESCHOSS



UNTERGESCHOSS



Events

- only a few for adults
- mostly cooperations
- mostly for children (toddlers and babies especially)



Project Buchstart (Bookstart)



**Start Autumn 2009:
(Results at the end of 2014)**

**4'645 Buchstart-kits given
61 reading animation held 2014
2788 participants 2014**



Project Family Literacy

144 events in 6 languages per year



Visits of classes

1255 visits in 2014 (+ 5%)

659 outside of the opening hours of the library

Current challenges

The local libraries versus the digital services

- influence for information literacy
- digital literacy
- the visibility of the digital services
- integration of the new technologies/gagetry
- professional development

Project BibNetzSchweiz

Cooperation of the 5 big municipal libraries in the German speaking part of Switzerland

Started on 15 Dezember 2009



www.bibnetz.ch

**Ihr Wissensportal
für schnelle Suche
und Recherche**

Tipps zur Suche
Markieren Sie die Datenbanken, die Sie für Ihre Recherche verwenden möchten. Geben Sie Ihren Suchbegriff in der Suchmaske ein.

Die Freie Suche führt meist zu sehr umfangreichen Trefferlisten. Versuchen Sie, Ihren Suchbegriff zu konkretisieren oder verwenden Sie eine Kombination mehrerer Suchfelder (z.B. «Name» und «Ort/Land»).

Bei den meisten Datenbanken können Sie mit «*» einen Suchbegriff abkürzen (trunkieren).

Beispiel: Mit der Eingabe Umwelt* finden Sie Umwelt, Umweltschutz, Umweltpolitik etc.

Nach einem genauen Datum kann in den Datenbanken «Chronik», «Gedenktage», «Swissdoc» und «Zeit-Archiv» gesucht werden. In «Swissdoc» und «Zeit-Archiv» auch nach einem Zeitraum.

BibNetz Schweiz
Das Wissensportal der Schweizer Stadtbibliotheken

- Allgemeine Bibliotheken der GGG Basel, www.abg.ch
- Kornhausbibliotheken Bern www.kornhausbibliotheken.ch
- Bibliotheksverband Region Luzern, www.bvl.ch
- Winterthurer Bibliotheken www.wtmbib.ch
- Pestalozzi-Bibliothek Zürich pbz www.pbz.ch

Sie suchen

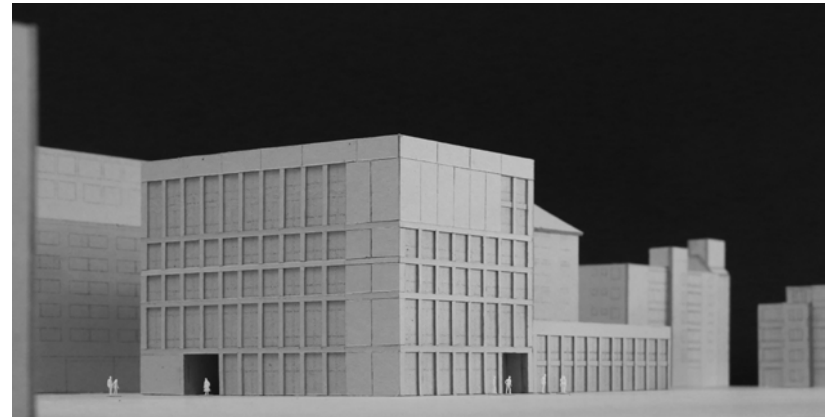
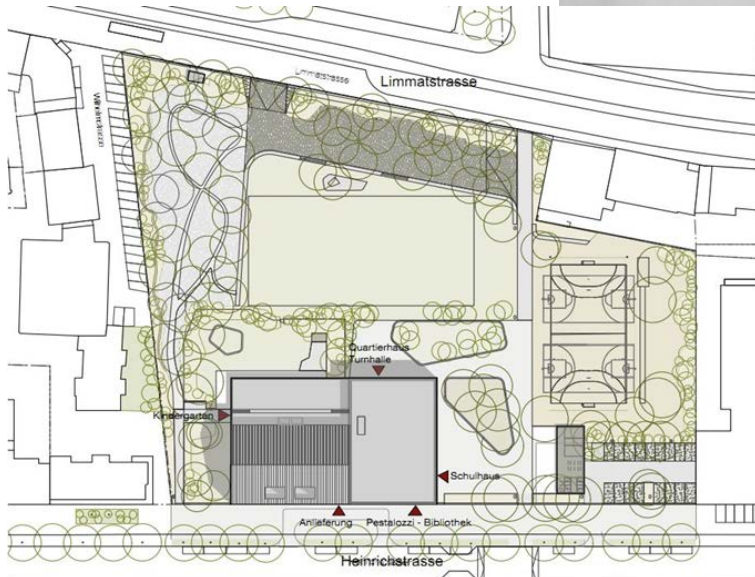
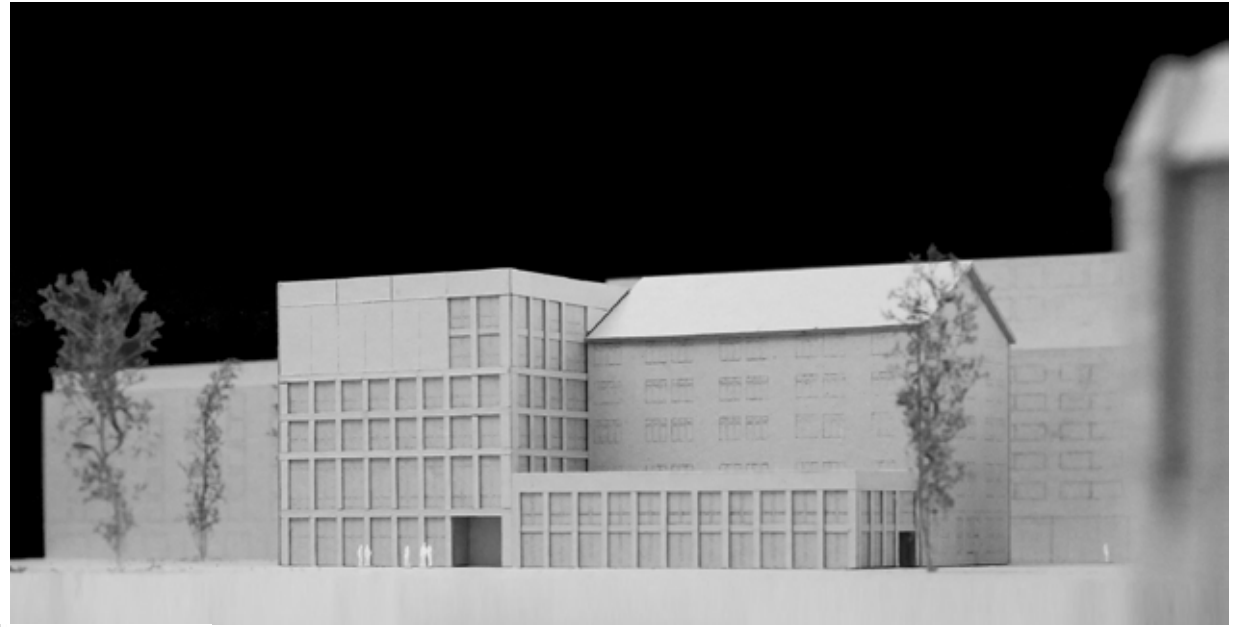
- einen bestimmten Zeitungsausschnitt?
- Wissenswertes zu einem politischen Ereignis?
- Aufschlussreiches zu einer spezifischen Krankheit?
- Informationen aus einer verlässlichen Quelle?

www.bibnetz.ch

Launch of «Onleihe»
Self booking all over the PBZ
App for mobile devices

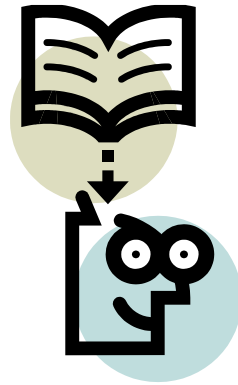


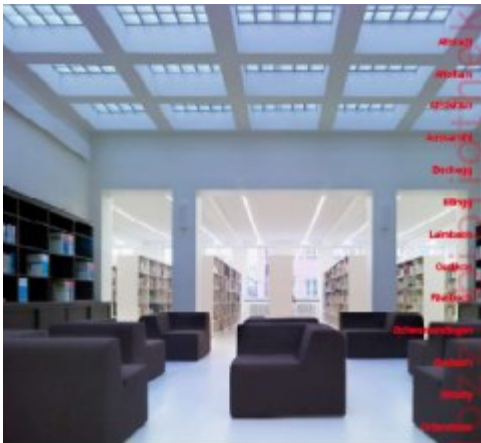
Project PBZ Schütze



One PBZ – 14 libraries

The Public Library is a place where ideas are brought to life.





alles von ratzinger bis pinocchio

pesta...zuzi bibliothek zürich pbz

www.pbz.ch

pesta...zuzi



alles von sarkozy bis femme fatale

pesta...zuzi bibliothek zürich pbz

www.pbz.ch

pesta...zuzi



alles von feng shui bis tokiu hotel

pesta...zuzi bibliothek zürich pbz

www.pbz.ch

pesta...zuzi

Customer Survey – Satisfaction

82% of our customers are satisfied or very satisfied with the expertise of our PBZ staff!

Customers are also very satisfied with:

- Self Issue Service 86 %
- Overnight Returning Box 83 %
- loan periods (not DVDs) 83 %
- lighting in the building 82 %

More challenges & limitations

- financing
- to satisfy the demand of the different target groups
- digital developments & restrictions
(e.g. copy right)

New definition of core library business:

to generate knowledge out of the flood tide of informations

Thank you for your attention!