

A New Template for the Preservation of Electronic News

IFLA Newspaper Section
Satellite Conference
Geneva, 2014

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PRESERVING NEWS IN THE DIGITAL ENVIRONMENT: MAPPING THE NEWSPAPER INDUSTRY IN TRANSITION

A Report from the Center for Research Libraries
For the Library of Congress

April 27, 2011

<http://www.crl.edu/archiving-preservation>

GLOBAL RESOURCES ROUNDTABLE: Access to News in the Digital Era

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Screen shot of Walter Cronkite on CBS,
courtesy of Vanderbilt Television News
Archive.

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In This Issue

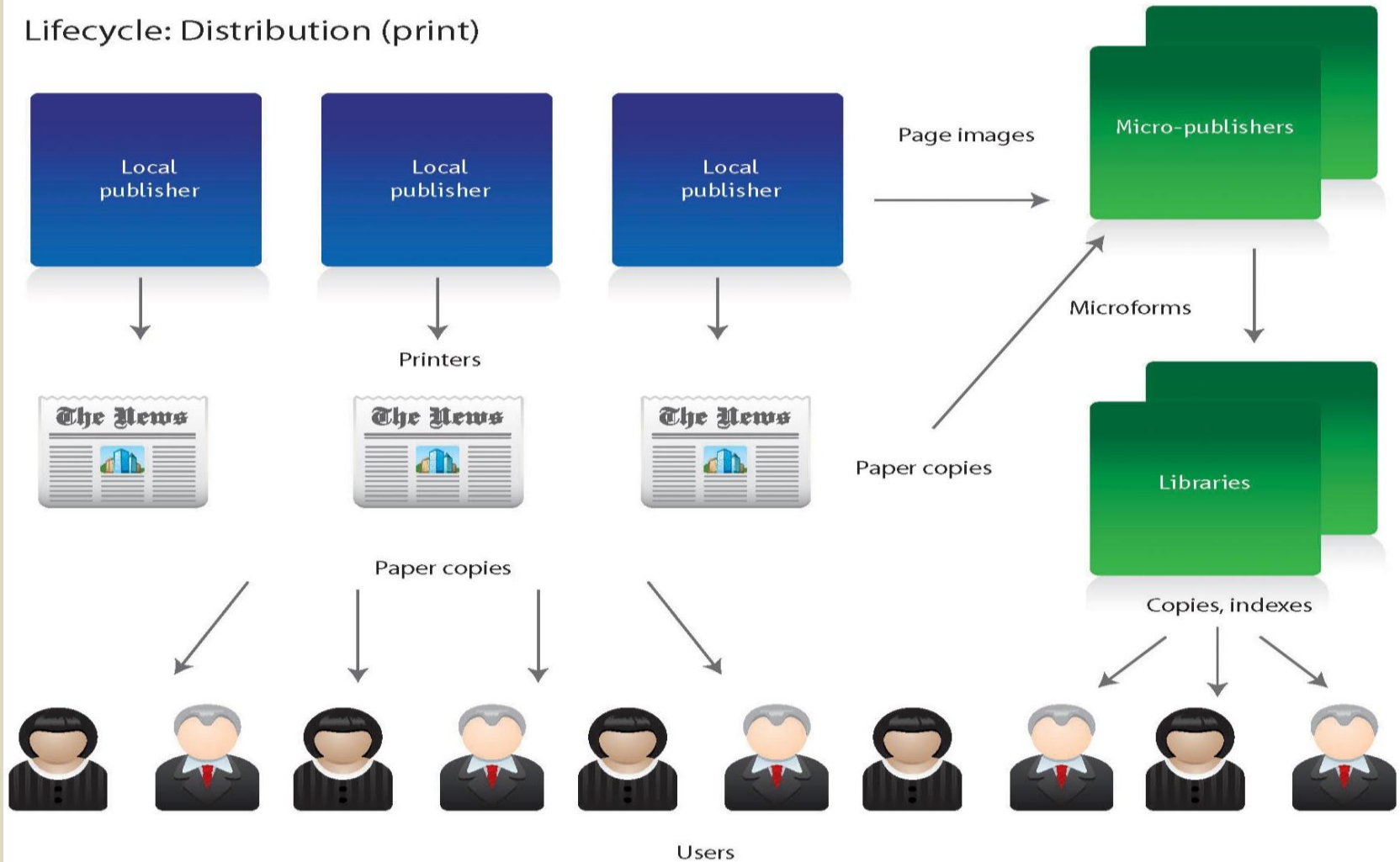
The current issue of *Focus* is a report on the recent Global Resources Roundtable “Beyond the Fold: Access to News in the Digital Era.” Digital technology has profoundly altered the way news is produced and distributed, rendering traditional library strategies for ensuring the survival of this critical form of historical evidence obsolete. As mobile and web technologies become the primary channels for news distribution, and electronic databases supplant print and microfilm, the role that libraries play in supporting scholarly access to news is changing.

On Thursday, June 27, in conjunction with the ALA Annual Meeting in Chicago, CRL provided an opportunity for collection development and subject specialists from CRL libraries to explore current publishing practices and new scholarly uses of news content and to help formulate cooperative library strategies to support those uses. This report provides a capsule summary of the day’s discussions and presentations, and the outline of a new agenda for carrying CRL’s news preservation work forward.

The research library sector is uniquely positioned to play an impartial and informed role in ensuring the survival of critical documentation. Historically, CRL has taken a leading role in North America to preserve news for advanced research. Today, with the decline in government support for national libraries and funding agencies, it is incumbent upon the research libraries to step into the breach. Over the past three years CRL has concentrated major new resources on this challenge. The discussions and presentations at the roundtable produced a new blueprint for CRL’s activity in this realm in the years ahead.

—Bernard F. Reilly, Jr.
President

Lifecycle: Distribution (print)



SOURCING

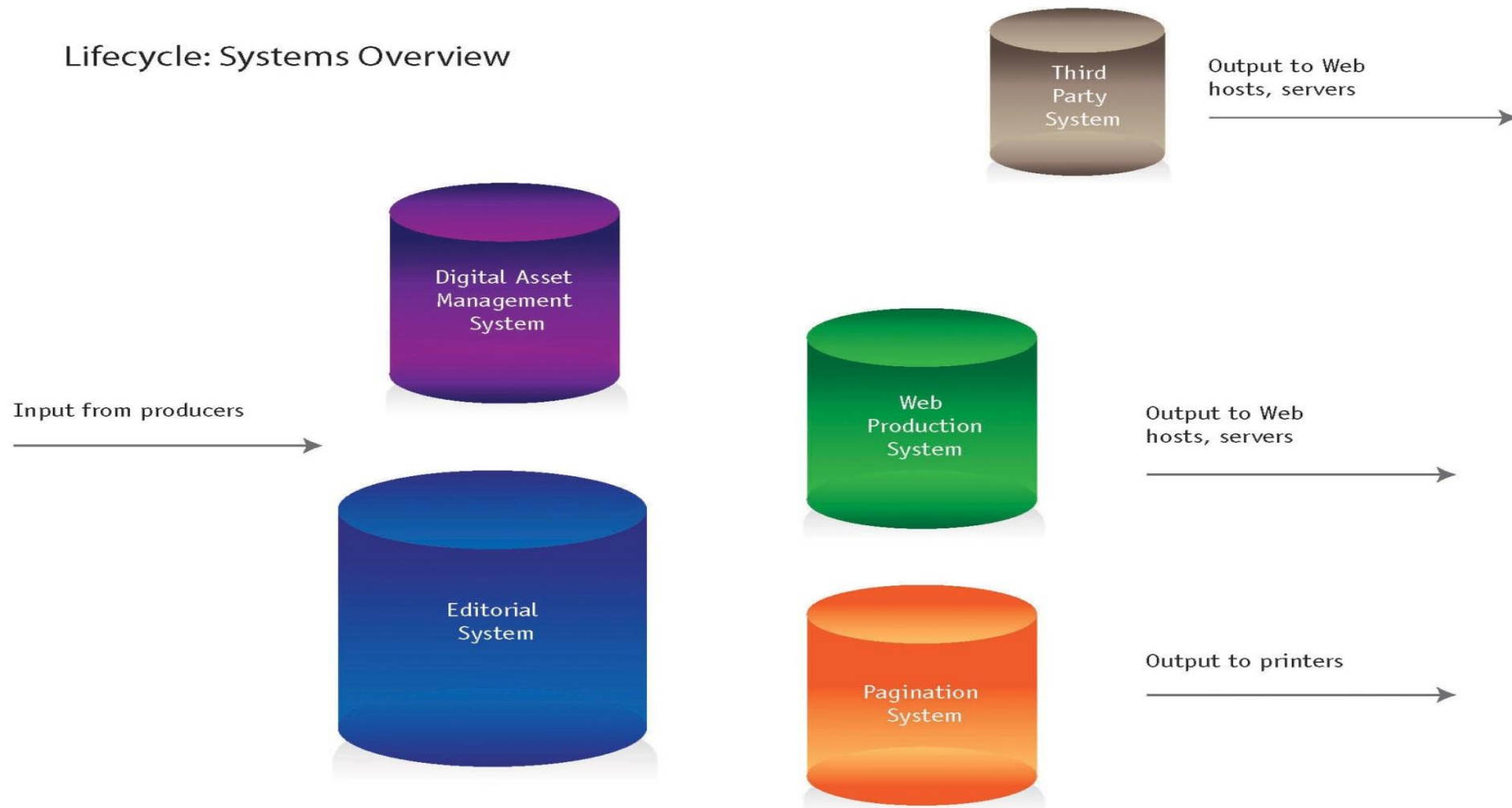


PRODUCTION

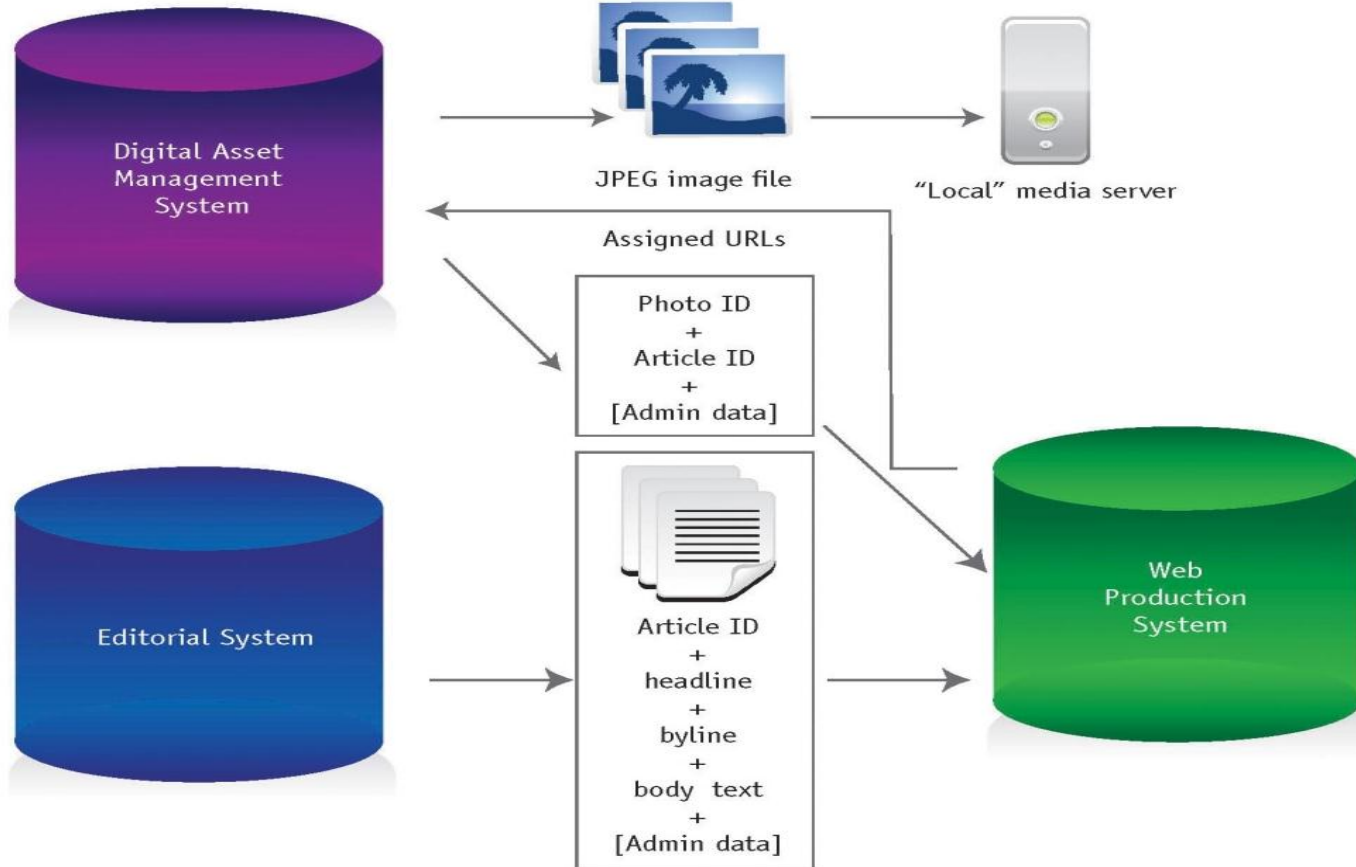


DISTRIBUTION

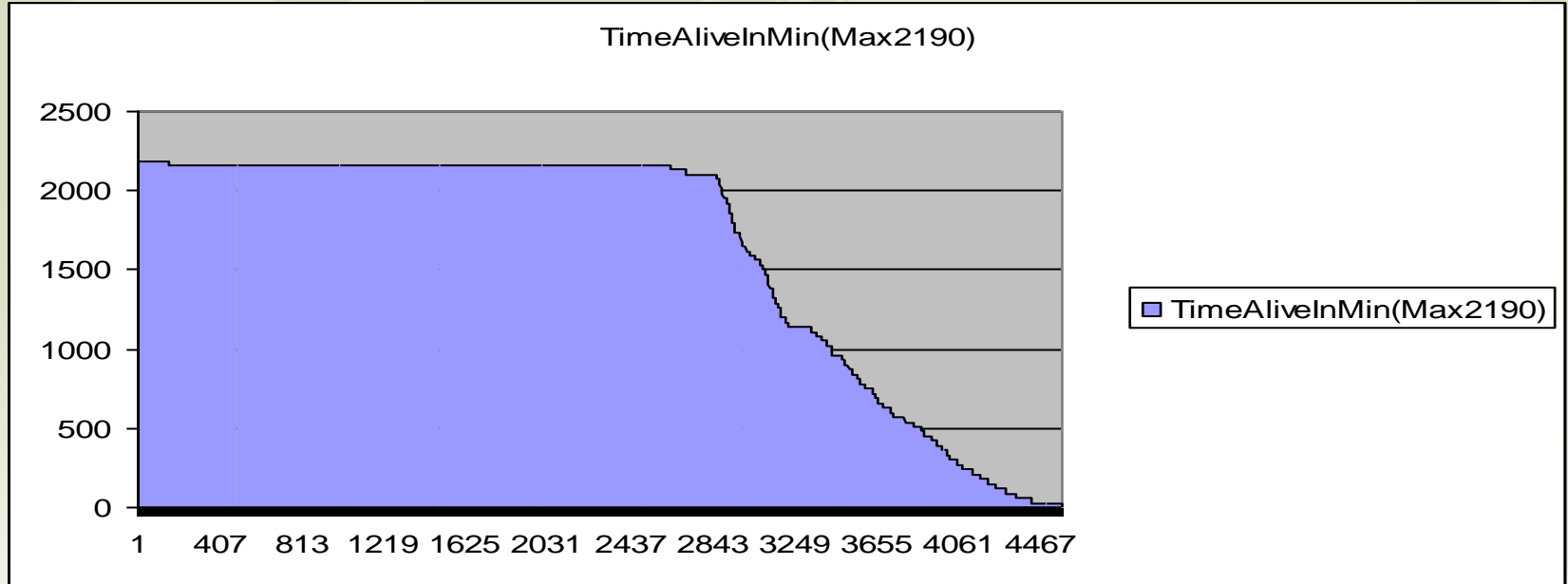
Lifecycle: Systems Overview



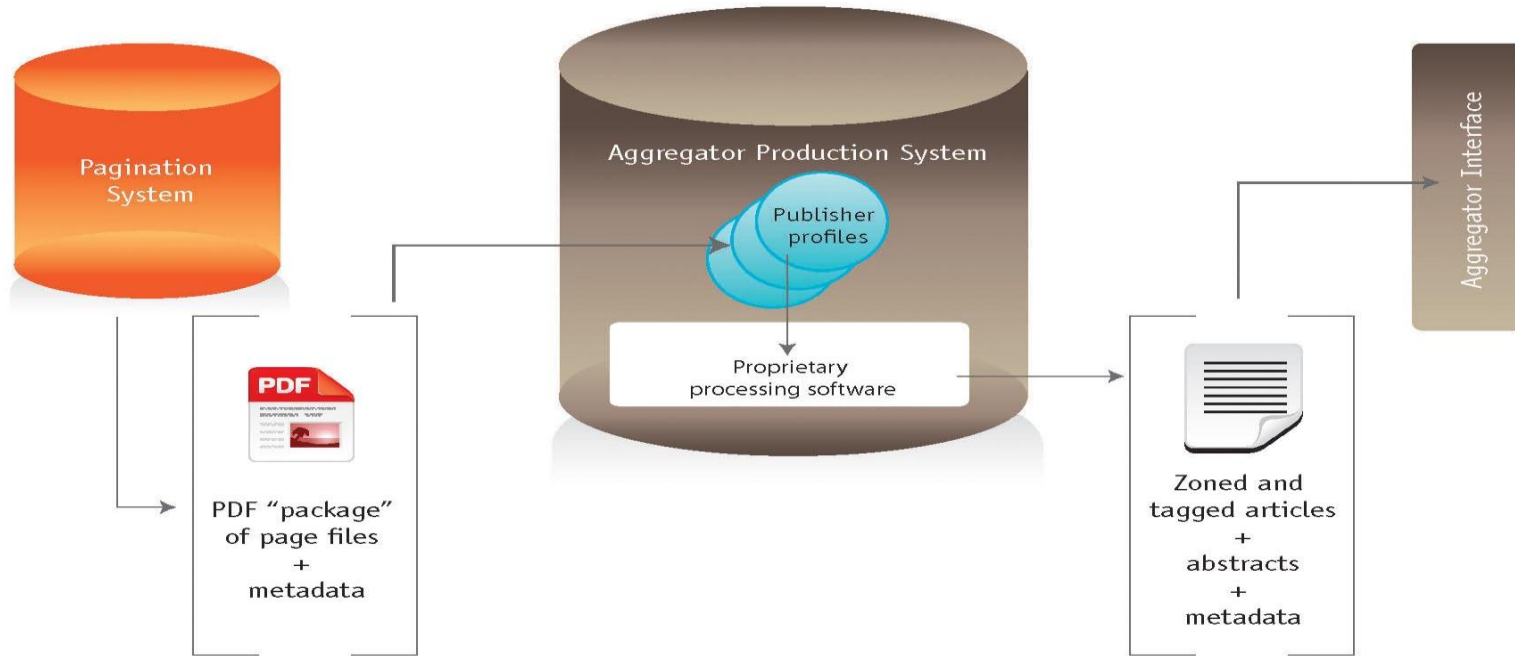
Lifecycle: Distribution (Web site content)



Rate of Change: The Chicago Tribune Web



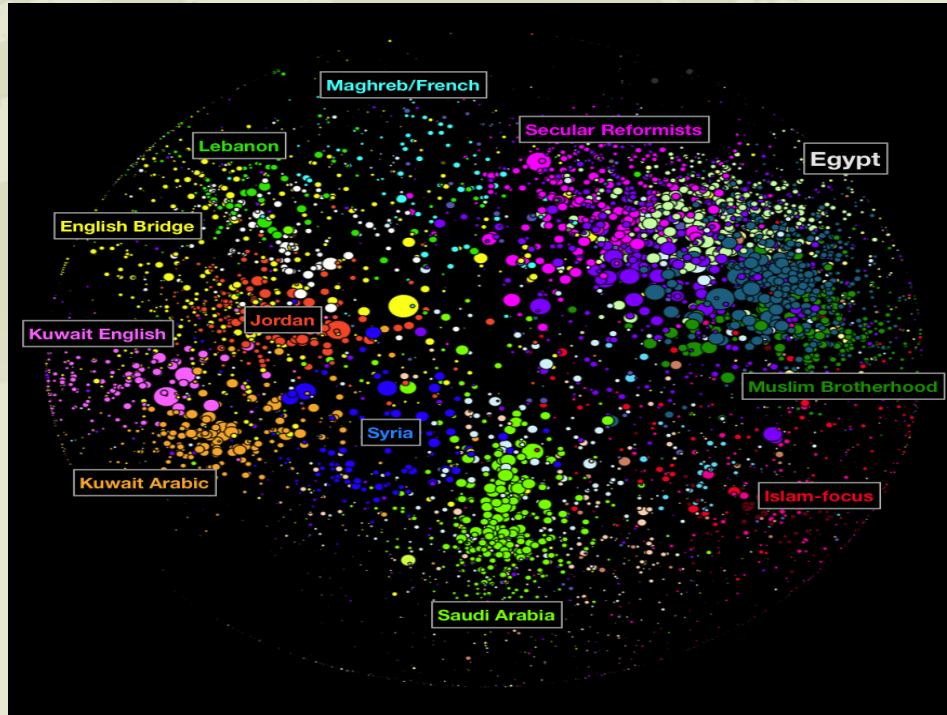
Lifecycle: Distribution (Optimization by e-facsimile aggregators)



Lifecycle: Production (Pagination)

Page Number	Section Letter	Section Name and/or Product Name	Page Number	Edition and Zone	Date-Month/Day	Press Code
01	A	News_r	N	M	1106	MNNM.pdf
05	B	Metro_	05	N	M	1106-MNNM.pdf
01	A	NOW_r	B	E	1015	NOBE.pdf
02	A	JCPG_	02	C	E	0410-JCCE.pdf

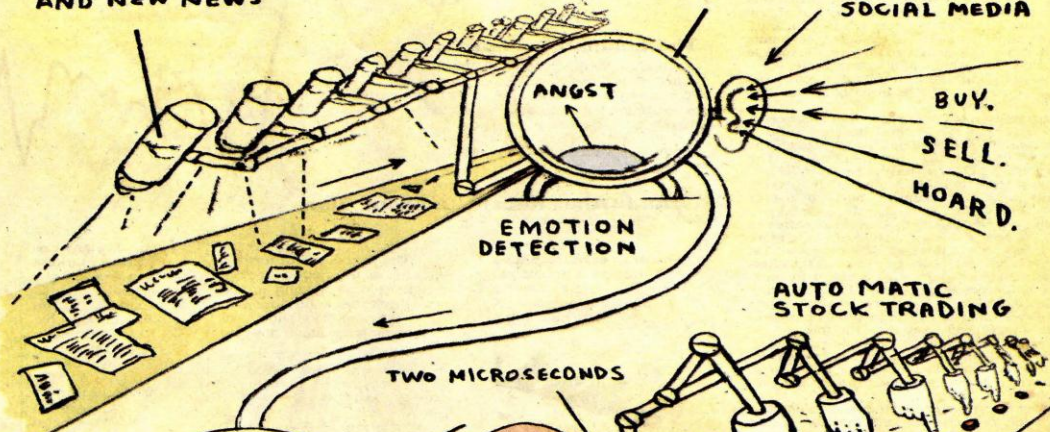
New User Technologies and Practices



SCANNING OLD AND NEW NEWS

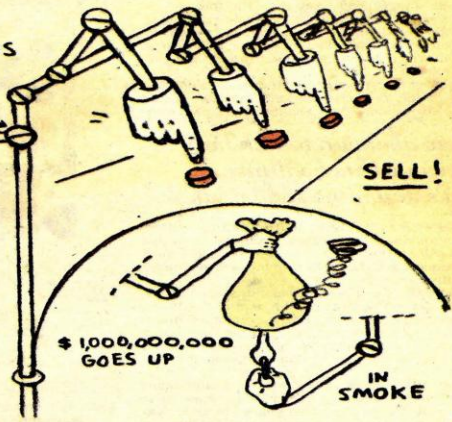
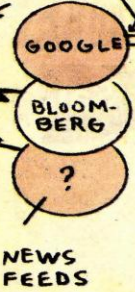
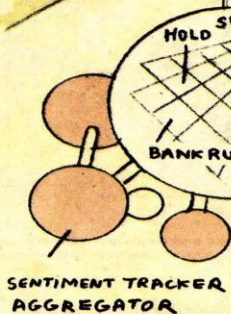
MEASURING TONE

LISTENING + MONITORING SOCIAL MEDIA



TWO MICROSECONDS

AUTO MATIC STOCK TRADING



A New “Template”



A New “Template”



1. Monitor and document

A New “Template”



1. Monitor and document
2. Identify consumer needs

A New “Template”

1. Monitor and document
2. Identify consumer needs
3. Reframe the library-media relationship



CRL Global Resources

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