## Take the power back: sustainable business models for new university presses

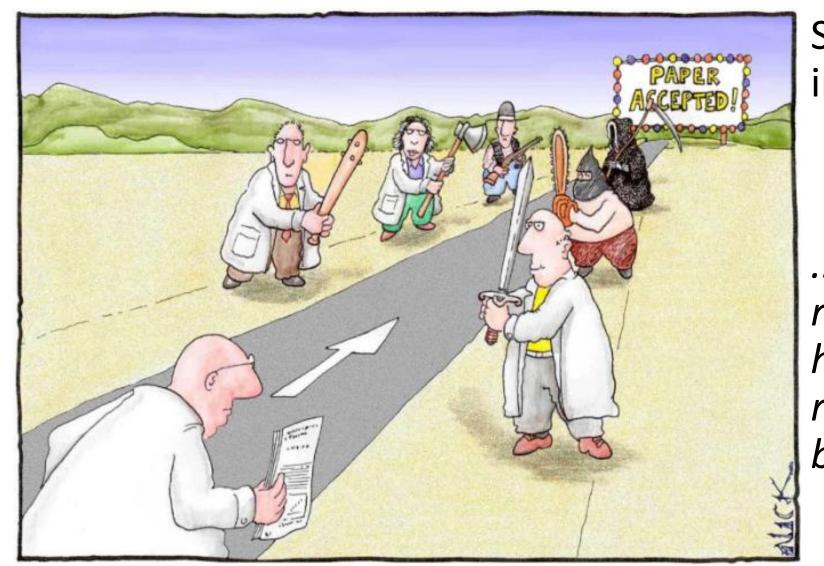
Jack Hyland, IReL
Dmitri Zaitsev, TCD
Alexander Kouker, DCU

IFLA Special Interest Group (SIG) on Library Publishing 2019 Midterm Meeting, 28 – 29 Feb 2019

...we are facing significant challenges and opportunities as the traditional publishing model begins to falter. How the academy positions itself at this moment will have consequences for years to come.

Schlosser & Mitchell, LPC, Feb. 2019

### ScholCom Environmental Scan | Challenges

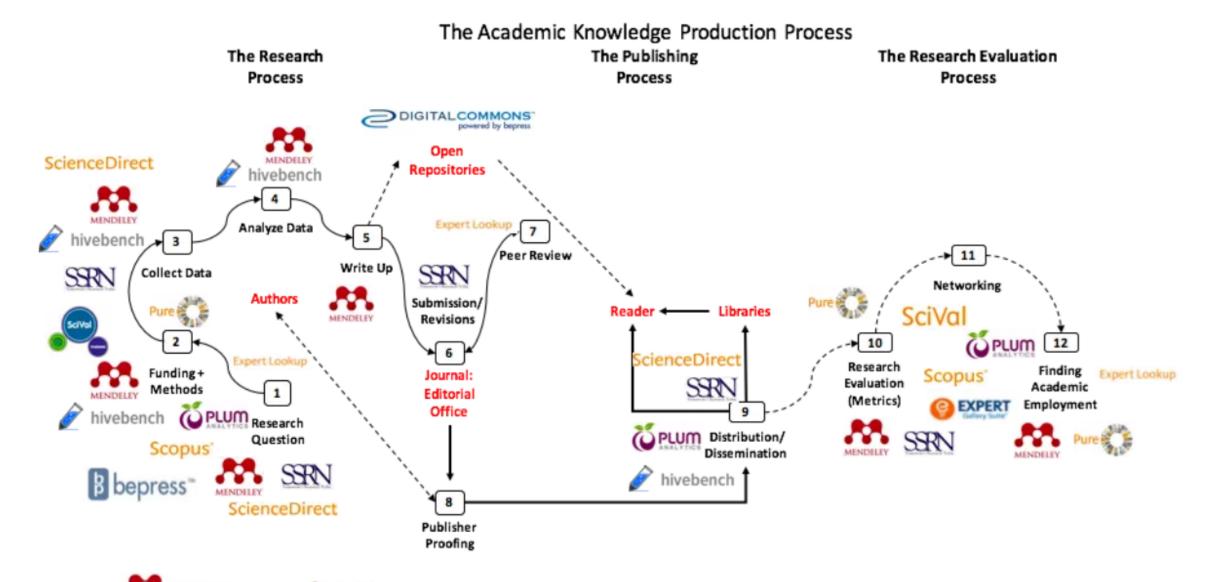


Structural and epistemic inequalities...

'tradition'

...publishers, money, resources, prestige, JIF, hiring practices & rewards system, APCs, bundling, OA trajectory...

### ScholCom Environmental Scan | Challenges



### ScholCom Environmental Scan | Opportunities

- The scholarly record is a public good
- The scholarly record requires a distributed infrastructure based on open standards to ensure access and interoperability
- Focus on equity, diversity, inclusivity and community building
- Libraries and NUPs, university systems and research centres have the means to redefine their publishing and other roles within the scholarly communication system

EU publications

Future of scholarly publishing and scholarly communication

Report of the Expert Group to the European Commission

The report proposes a vision for the future of scholarly commu strengths and weaknesses— and its main actors. It considers the policymakers, publishers and other service providers, as well as to each of them. The report places researchers and their needs future, and considers knowledge and understanding created by enabled primarily by....

### ScholCom Environmental Scan



Co-editors-in-chief resigned from DAACH & founded SDH in Sept 2016 Rationale:

- High APCs \$2000
- Lack of modern 3D browser platform
- Interference with independence of the journal

Home > Journals > Digital Applications in Archaeology and Cultural Heritage













ISSN: 2212-0548

### Digital Applications in Archaeology and Cultural Heritage

Editor-in-Chief: Sofia Pescarin

> View Editorial Board

### ScholCom Environmental Scan





Huge congrats on the launch of the new, #openaccess @QSS\_ISSI journal, supported by @MITlibraries and @MITpress:

## Journal of INFORMETRICS

An International Journal

Editor-in-Chief: Ludo Waltman

#### Elsevier journal editors resign, start rival open-access journal

Following in the footsteps of linguistics journal Lingua, the editorial board of the Elsevier-owned Journal of Informetrics has resigned and launched a ...

insidehighered.com

#News

#Books And Publishing

### Editorial Mutiny at Elsevier Journal

Following in the footsteps of linguistics journal *Lingua*, the editorial board of the Elsevier-owned *Journal Informetrics* has resigned and launched a rival journal that will be free for all to read.

By Lindsay McKenzie // January 14, 2019

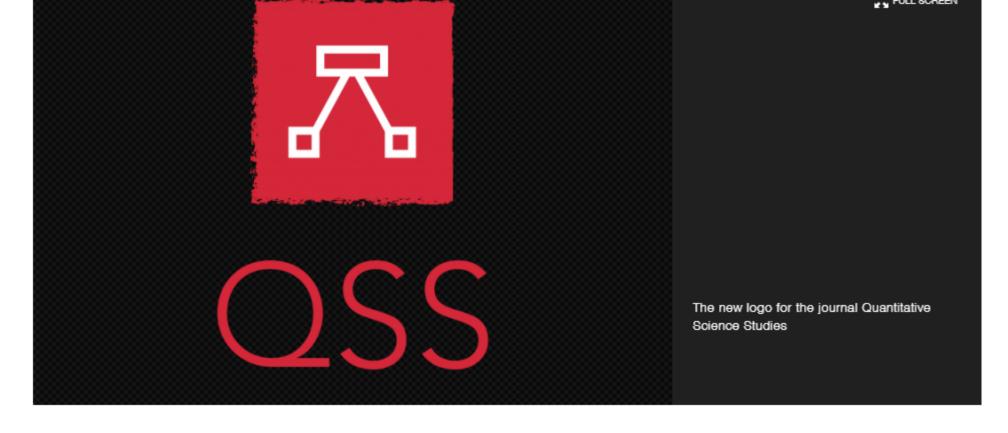
8 COMMENTS Q

The entire editorial board of the Elsevier-owned *Journal of Informetrics* resigned Thursday in protest over high open-access fees, restricted access to citation data and commercial control of scholarly work.

Today, the same team is launching a new fully open-access journal called Quantitative Science Studies. The journal will be for and by the academic community and will be owned by the International Society for Scientometrics and Informetrics (ISSI). It will be published jointly with MIT Press.

The editorial board of the *Journal of Informetrics* said in a statement that they were unanimous in their decision to guit. They contend that scholarly journals should be





### MIT Press to co-publish new open-access Quantitative Science Studies journal

The International Society for Scientometrics and Informetrics, jointly with the MIT Press, launches a new open-access journal, for and by the scientometric community.

Kate Silverman Wilson | MIT Press January 18, 2019

▼ Press Inquiries

RELATED

The International Society for Scientometrics and Informetrics (ISSI) has announced the launch of a new journal, *Quantitative Science Studies* (QSS), QSS is owned by ISSI, the primary

Quantitative Science Studies

### ScholCom Environmental Scan



Following

Elsevier launches new open-access Social Sciences & Humanities (yes, that's right, all of them) journal. Just \$500 to submit on an initial discount. Or you could come to @openlibhums instead where it's OA, free to publish, and we have more than 1 person on the editorial board.

2:19 PM - 12 Feb 2019



### ScholCom Environmental Scan | Opportunities

LAI CDG @LAICDGroup · Feb 18

Assistant Librarian (Digital Scholarship Services) // CIT libraryjobs.ie/item/assistant

... via @libraryjobs #libraryjobs #LISjobsIE





Assistant Librarian (Digital Scholarship Services) // CIT

Assistant Librarian (Digital Scholarship Services) - Grade VI Cork Institute of Assistant Librarian

Technology Library seeks a forward thinking Digital Scholarship Services...

(Digital Scholarship Services)

1 Libfocus Retweeted

John Cox @johncoxnuig · Feb 5

JOB OPPORTUNITY: new post of Open Scholarship Librarian @nuiglibrary - do you want to help shape open practices in research and learning? Check out this opportunity at nuigalway.ie/about-us/jobs/# @IUAofficial @LibraryJobs @conulireland @timeshighered @CILIPinfo @chronicle



Open Scholarship Librarian, James Hardiman Library, Full-Time Permanent Post

Ref: 008636 **Open Scholarship Librarian** 

### ScholCom Environmental Scan



Folgen

Science Foundation Ireland signs DORA. sfdora.org/signers//cc@DORAssessment

14:41 - 4. Feb. 2019

**27** Retweets **44** "Gefällt mir"-Angaben



















Stephen Curry 📀

@Stephen Curry

Prof. Assistant Provost & Chair of DORA. Cares about science, scientists & equality - and occasionally prone to writing about them. Personal a/c.

O London (various)

S occamstypewriter.org/scurry/

Beigetreten Mai 2009















### **Proposal of intent!**

- Academ(y)ic-led
- Platinum (no APCs, subs etc.)
- Vienna Principles
- Non-profit
- Collaborate with For-Profits
- Transform publishing from the inside & outside

The @freejournalnet and I have submitted feedback to the implementation guidelines for #Plan\_S.

We believe cOAlition S should favour community-controlled, no-author-fee journals over commercially owned journals charging APCs.

zenodo.org/record/2557828... @marcschiltz1 (1/n)



Feedback to Coalition S on Plan S Implementation ...

Feedback to Coalition S on Plan S Implementation Guidelines (Dr) Jonathan Tennant, Institute for Globally Distributed Open Research and Education (Dr) Mark... zenodo.org

7:18 PM - 5 Feb 2019

27 Retweets 53 Likes





















# lenna

a vision for scholarly communication

- 1 Accessibility
- 2 Discoverability
- 3 Reusability
- 4 Reproducibility

- 5 Transparency
- 6 Understandability
- 7 Collaboration
- 8 Quality Assurance

- 9 Evaluation
- 10 Validated Progress
- 11 Innovation
- 12 Public Good

viennaprinciples.org

### A proposal for OA initiatives in Ireland...

- Open Access Exchange, Ireland (OAeX, Irl)
- Inspired by OLH, Knowledge Unlatched, SCOSS etc.
- A consortium enabling Irish OA initiatives
- Not just journals: monographs, preprint servers,
   Open Education Resources etc.

### Financially supporting journals

- 1. Irish journals (academic-run OA journals or sub. journals wanting to flip) outline plan with 3 yr operating costs
- 2. Libraries pledge contributions
- 3. OAeX, Irl manages distribution of funds

### Facilitating services for journals

- OAeX, Irl as market for publishing services for journals (hosting, copyediting, metrics, tech support)
- Opportunities for uni. and library presses and commercial service providers
- Negotiating deals for services, or maybe just facilitating partnerships

### **Developing OAeX**

- Initial focus on Ireland, then...
- Framework for international expansion with other branches of OAeX

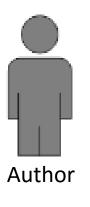
### Case study: Studies in Arts & Humanities Journal





ProQuest Disovery

Discovery, Authentication



OJS

Submission, Review, Production, Workflow

OJS

Publishing, Access, Discover, Read



Preservation

**British Library** 

### Case study: Studies in Arts & Humanities Journal





EBSCO Disovery

ProQuest Disovery

Conversion



### Discovery, Authentication



### **Janeway**

Submission, Review, Production, Workflow

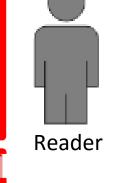


### **Janeway**

Publish, Access, Discover, Read



**British Library** 



### **Cultural change**

"Nobody is surprised when **cultural inertia** slows the adoption of radical ideas. But cultural inertia slowed the adoption of OA by leading many people to mistake it for a more radical idea than it actually is."

Peter Suber, Open Access, MIT Press 2012

### **Endorsement**



"We have struggled at OLH to support community-run journals. Libraries often find it difficult to finance titles that they already receive for free. Yet, in many ways, this penalises the 'good guys'. It disincentivizes those who are behaving well. In many ways, then, this is a timely project."

Martin Paul Eve, Professor of Literature, Technology and Publishing at Birkbeck, University of London and Founder, Open Library of Humanities.

### Next steps...

- Survey & Green Paper
- Consultation with potential partners
- Refining business plan