

#### **IFLA Public Libraries Satellite**



IFLA Public Libraries Satellite:
Public library futures in a global
digital world

12-13 August 2014 Library of Birmingham, UK



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#### **IFLA Public Libraries Satellite**

Small service, big impact: public libraries' contribution to urban and rural development: the EIFL Public Library Innovation Programme

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### IFLA 2014

Public Libraries Satellite Meeting



Knowledge without boundaries

# Public libraries' contribution to urban and rural development

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#### EIFL Public Library Innovation Programme

- Supports public libraries to use technology creatively to develop innovative services that meet community needs
- Has supported 49 innovative library services in 27 countries

#### EIFL-PLIP model

Research local needs

Advocate - resources

Select partners

Research impact

Choose the right ICT

Market, implement

### Urban libraries: employment services

- ICT skills
- Confidence, motivation
- Job-seeking skills (CV, interview)
- Employment information
- Careers counselling

#### 'Lyuben Karavelov' Regional Library, Bulgaria



### Motivation, confidence, ICT, job-seeking skills

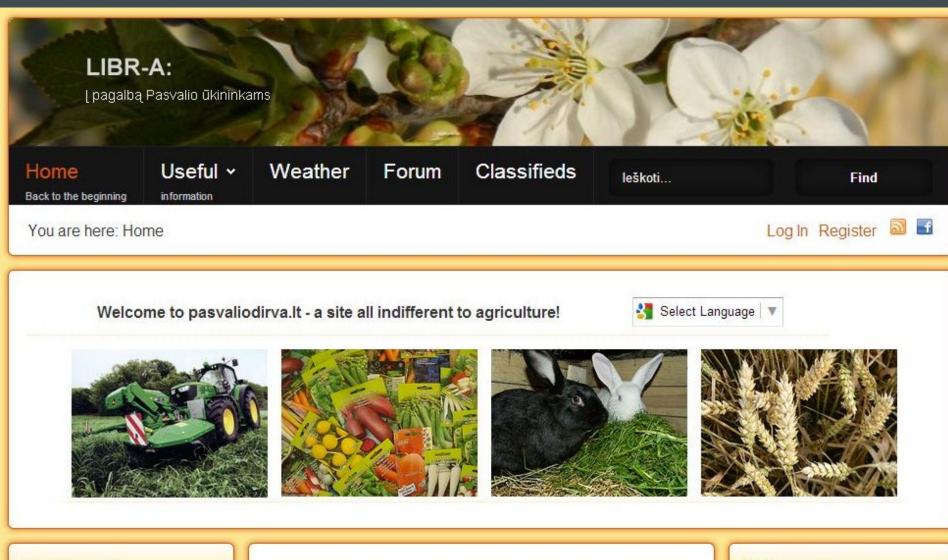


## Rural libraries: serving farmers

- ICT training (communication, e-literacy)
- Agricultural information
- Online markets
- Public lectures

#### 'Marius Katiliskis' Public Library, Lithuania





In Pasvalys life ...

"Nordic Revelation" (2014 no 1)

Daily information

http://www.pasvaliodirva.lt/

# EIFL-PLIP impact assessment

- Results for users / benefits, influence
- Practical, cost-effective
- Meaningful data e.g. for management decisions, advocacy

#### Conclusions

- Small public library services can have a big impact at local level
- Importance of community needs research
- Value of impact assessment to provide evidence

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Thank-you